

KIRK SMITH
Editor-Publisher
4829 Saratoga Avenue
Ocean Beach, Calif.
Phone, Bayview 0017

THE BEACH NEWS

Promoting the Prosperity of Point Loma and the Beach and Bay Districts of San Diego

EIGHT PAGES
SUBSCRIPTION
\$1.00 per Year in
San Diego County
\$1.50 a Year anywhere
outside San Diego

FIFTH YEAR, No. 16

OCEAN BEACH, CALIFORNIA

Saturday, March 5, 1927

PHONE, BAYVIEW 0017

FIVE CENTS THE COPY

"Buy At Home"—Patronize Your Community Merchant

"Buy At Home"—Patronize Your Community Merchant

"Buy At Home"—Patronize Your Community Merchant

New Church Building For Congregationalists

PLANS PREPARED
FOR ERECTION OF EDIFICE
ON UNIT SYSTEM

An important and most welcome Ocean Beach visitor next week will be Dr. George F. Kennigott, superintendent of the Congregational churches of Southern California.

Dr. Kennigott will make a survey of the Ocean Beach district as a preliminary to the erection of a new church building on the Congregational church site at Santa Monica avenue and De Foe street.

The new building according to present plans will be of the Mission style architecture, and will be erected on the "unit" plan. A first unit will be built followed by other units, as the need arises. The church already holds plans prepared by Harry L. Pierce of Los Angeles, a prominent specialist in church architecture.

Dr. Kennigott will preach in the Congregational church, Sunday evening, March 13.

ANNOUNCEMENT

A new Electric Shoe Shop will be opened by an expert shoe mechanic next Tuesday in the Heller building on Voltaire street.—adv.

STRAND THEATRE

Saturday, H. B. Warner and Lillian Rich in "Whispering Smith." The scenes of the story are located in the west. The story is filled with thrills. "His Wooden Wedding" will be the comedy, there will also be a senic and the News Weekly.

Sunday and Monday, Doris Kenyon in "Ladies At Play." The plot abounds with surprises, so little of it should be told. Suffice to say that it deals with the inheritance by the heroine of six million dollars, subject to a very tricky proviso. The picture is entertainment on the all-wool and a yard wide variety and is on par with the usual good program for Sunday. "There Goes The Bride" comedy and Fables.

Tuesday and Wednesday, Harold Lloyd in "The Kid Brother" the super comedy success of three seasons. "The Kid Brother" is one of the swift moving type of comedies Lloyd has always made. Buster Brown in "Buster's Sleigh" and the News Weekly on the same program.

Thursday and Friday, "Sally, Irene and Mary" taken from the stage play by the same name which was such a big success on the stage and the picture is much better than the stage play. It is bright and breezy, the kind of a picture that will please the whole family from the kids to grandpop. "Lickpenny Lover" is the comedy and the second last chapter of "Fighting With Buffalo Bill" making a very strong program.

P. J. BENBOUGH

ENDORSED BY MANY FRIENDS
FOR CIVIC LOYALTY

Upon the announcement of his candidacy for mayor, the numerous friends of P. J. Benbough have rallied to his support and campaign headquarters have been opened at Broadway and Front street, where most cheering reports are asserted to be coming in daily. Taking an active interest in civic affairs during his many years of residence in San Diego, Mr. Benbough has acquired a large circle of admirers for his progressiveness and steadfastness in upholding the city's growth. He is a property owner and business man who believes in the constant construction of homes and the development of industry and commerce. Mr. Benbough was a member of the city council during the exposition period and is familiar with the official regulation of municipal affairs. Proficiency and efficiency are the watchwords of his slogan in seeking the honored position as chief executive of the city. And his friends declare he will be a most successful candidate both at the primary and general election.

Kodak Films—Froide—Bacon St.

Pt. Loma Resident In Mayoralty Race

EDGAR F. HASTINGS
EXPRESSES HIS FAITH IN
FUTURE OF SAN DIEGO

Edgar F. Hastings, a well known resident of Point Loma and president of the Board of Education, makes the following interesting and comprehensive statement concerning his candidacy for the mayoralty of San Diego:

"In reply to many inquiries, I submit the following statement: 'It is no feeling or thought of self-aggrandizement that has prompted me to seek the office of Mayor of San Diego. Prior to my decision to enter the race, I was approached by some of my most intimate friends and asked to enter it. I replied that I was very busy with my own work and with the affairs of the school board; but that if Mayor Bacon refused to consider another term, and if I could be of more better service to the city of San Diego, I might consider the matter favorably. Aspiring to any office is justifiable to any red-blooded American citizen, especially if he feels that he can be of benefit to those whom he represents.

"I have lived in San Diego for thirty years and have watched with eager interest the growth of the city; and as candidate for mayor, I feel that there is none who excels me in devotion to this community and in an earnest desire to aid in building an even more beautiful city. I realize the importance of acquiring and developing all water resources of San Diego county; of building Boulder dam and the All-American canal. I believe in the six o'clock closing of the border, and realize that the city should be kept clean and wholesome.

"I believe that I am able to do as much as any other man in carrying out these ideas, and I certainly pledged myself to give my best time, talent, and energy to the interests of the city. I have always maintained and I still maintain that the office should seek the man—not the man the man should be willing to make the sacrifice if he finds that holding office is in the direction of his line of duty. If elected, I shall devote myself, exclusively, to the progress and well being of the City of San Diego."

Photographs—Froide—Bacon St.

Building Material Sale

WHITING-MEAD CO.
BUYS COMPLETE STOCK OF
CITY LUMBER COMPANY

Officials of the Whiting-Mead Co. announce the purchase of the City Lumber & Wrecking Company, located at the foot of Market street. This in itself is evidence of the fast and almost phenomenal growth of the Whiting-Mead Company since its origin here in 1912.

Starting with only one store located at First and G streets it has grown until now they have three stores in San Diego and a fourth one at El Centro.

The ability of the company to furnish any one with all the materials needed to build a home of any kind, from any one of its stores has been a big factor in the growth of the company.

The success of any large business enterprise is to be judged by the ability of the officials responsible for its operation and from that stand-point the Whiting-Mead company's officials have proven themselves to be men of unusual ability, as their business indicates such a tremendous growth each year.

The Whiting-Mead company's annual pay roll in Southern California is stated to average approximately one and one half million dollars a year. The company bears the dis-

Nationalization Of The Bank Of Italy

STATEWIDE SYSTEM
OF BRANCHES APPROVED BY
FEDERAL COMPTROLLER

Nationalization of the Bank of Italy, and the conversion of its statewide system of branches into Bank of Italy, National Trust and Savings association, has been formerly approved by the Comptroller of the Currency, and the Federal Reserve board, and was announced early this week by James A. Bacigalupi, president of the institution.

The entire organization was merged immediately into the National system, and on last Tuesday morning, March 1, all of the branch offices were open for business under the new designation.

"Nationalization of the Bank of Italy, under the provisions of the McFadden Act is the concluding step in the perfection of our statewide service," states president Bacigalupi. "Nationalization not only means continuing operation within the Federal Reserve System, but also insures for the institution the full benefit of the modernized powers conferred upon National Banks. For a considerable period the Bank of Italy has held an important role in the finances of the nation and the world, and also as the largest member of the Federal Reserve System in the Twelfth District. The time has now come when the bank should assume the responsibility that attends the national prominence to which it has risen, and we believe the most direct way in which to do this is through pursuing our present course.

"In addition, it is obvious that California is certain to gain in prestige by possessing the second largest National bank in America in the ranking published by Financial Age of New York; and as ardent Californians we can scarcely be unmindful of whatever may redound to the benefit of the state in which the institution was cradled, and in which it has experienced such prosperity."

The Bank of Italy is credited with the second largest holding of Government bonds in the United States, ranking next to the First National Bank of New York.

TESTS FOR POLICE JOBS
ON PADDY'S DAY

The city civil service commission will hold an examination for probationary patrolman Thursday, March 17. Candidates for this examination must be at least twenty-five and not more than forty years of age; must measure at least 5 feet 8 1/2 inches in stocking-feet and weigh not less than 140 pounds.

For further information regarding this and other examinations, apply at room 8, city hall, Fifth and G streets.

NEW CAPE MAY COTTAGE
A permit has been issued to Matilda Gunning for a new frame cottage, costing \$2,000 at 4850 Cape May avenue.

Robert Upham is having a new frame cottage constructed at 4111 Voltaire street, costing \$1500, in the Loma Alta addition.

NEW SCHOOL LIBRARY
A branch library in the Cabrillo school in the Point Loma district was opened this week for distribution of books.

OVER 50,000 VOTERS
A report from the county clerk's office shows that the number of registered voters in the city now totals 51,120, with 18,526 registered voters in the county. The urban total indicates an increase of nearly 4 per cent over last year.

The Zlac Rowing club has recently purchased a lot on Mission Bay as a site for a future club house, the increasing harbor activities of San Diego gradually crowding the club from its present location.

tion of being strictly a California organization—most all the materials handled are made in California—especially the Poppy Brand Plumbing Ware which is manufactured by the company in its California Foundries at Vernon.

F.W. Seifert Seeks Councilmanic Seat

YOUNG MANUFACTURER
ACKNOWLEDGED TO POSSESS
FINE QUALIFICATIONS

Frank W. Seifert, president of the Expo-Stucco Products company, who, before he entered his present business, was one of the nation's foremost military aviators, has announced his candidacy for election to the common council, short term. Hundreds of Seifert's friends, who are assisting him in his campaign, assert that he is just the type of young and successful business man needed in the councilmanic chamber. His experience in handling governmental reports on important water projects fits in admirably with the problems he will have to meet and solve as a councilman.

While a lieutenant in the army air-corps stationed at Rockwell field, Seifert was delegated by the war department to fly through the Boulder canyon region and made a comprehensive report of his findings. He spent considerable time in the Colorado river basin, studying this project from every conceivable angle. The aerial photographs which he took and his accompanying report on the Boulder dam received high commendation from the United States department of agriculture and were used by many government authorities to assist them in their studies of the Colorado river project.

Mr. Seifert entered the army air service during the world war. He was associated with Capt. Lowell H. Smith leader of the world flight, in the epochal refueling flights over San Diego, the first and only time in the annals of aviation that this feat successfully has been achieved. He resigned from the air service three years ago to enter the business in which he is now engaged.

Mr. Seifert is a native of Cincinnati, Ohio, and first came to San Diego in 1910, attending the high school and junior college. He is a member of the Elks club, the San Diego Rowing club and the local post of the American Legion. He is an enterprising and industrious young manufacturer, whose extensive travels have broadened his vision and made him conversant with the needs of a great and growing city like San Diego, for which he has the greatest and most loyal admiration. His many friends say Seifert will make an exceptionally able councilman and express the hope that he will be elected by a substantial majority.

RED CROSS WORK BY
POINT LOMA HIGH GIRLS

Many of the girls in the Home Economics classes, under the supervision of Miss Laura E. Fenton at the Point Loma high school, have made clothing and jellies for the Red Cross. All girls who have given their sewing or cooking class time for the good of the poor have been given Red Cross buttons. The Red Cross membership stands very high and they have given more than ninety-six garments and one hundred six glasses of jelly.

GLEE CLUBS ORGANIZED
TO PRODUCE OPERETTA

The Point Loma high school has organized glee clubs under the direction of the new music teacher, Mrs. Miller, who is from the Franklin high school in Los Angeles. One of the things that has been planned is an operetta which will be given by both the girls' and boys' clubs, the first week in April.

NIP and TUCK ELECTION
FOR STUDENT-BODY OFFICERS

In the recent Point Loma high school election for student-body officers, three candidates ran for the office of president: Roe Berkely, Paul Markel and Cliff Harrison. A majority was not obtained by either Harrison or Berkely and a revote is necessary. The vice-president is also in the stage of uncertainty. Annabelle Cooke and Jean Harrison are tied and a revote must be take for this office also. The office of secretary and treasurer was taken by Theron Cline.

Ornamental Lights And Paving For Voltaire Street

Kodak Finishing—Froide—Bacon St.
PETITIONS FILED FOR
EARLY IMPROVEMENT OF
BEACH THOROUGHFARE

"MORE BUSINESS
AND LESS POLITICS IN
CITY ADMINISTRATION"

A property owner in Ocean Beach and a well known resident of East San Diego, nomination papers have been filed for the office of Councilman by Ed. L. Head, who will be remembered as a councilman candidate two years ago. He was nominated at the primaries and received over 8000 votes in the general election. He has for years, worked for all civic improvements, to promote the best interests of San Diego.

Mr. Head managed the campaign to re-elect Hon. Phil D. Swing to Congress so that he could carry on to completion, the building of the Boulder Canyon Dam and the All-American canal, was manager and secretary of the citizen's committee, for the building of the El Capitan dam and was a member of the water committees, for the purchase of the San Dieguito waters and the construction of the Sutherland and San Vincinite dams. He is a practical water expert, having been connected with the Spring Valley Water company of San Francisco for twenty-five years and understands the needs of water for San Diego. He is a large property owner of San Diego and Ocean Beach and if elected he states he will give his time to the duties of the office.

Mr. Head declares in his platform that the corporation of the City of San Diego should be conducted in the same business manner as any corporation; a budget should be prepared by the council of all the wants of the city and lived up to in all of its details; the expenditures of the city taxes should be made in a practical economical manner; water should come first, then harbor development and parks. He is in favor of the John Nolan plan for our city development, believing that San Diego will soon be a city of half a million and we must prepare for it.

Mr. Head is a member of the San Diego Realty board, Union League club, East San Diego Civic league, and the Elks, Eagles, Native Sons, Odd Fellows and the Rebekah and is a worker for A Greater San Diego, and the Beach districts.

Income Tax Returns

COLLECTOR WELCH ISSUES
WARNING CONCERNING
FILING OF RETURNS

In an official statement issued on March 1, Collector of Internal Revenue Galen H. Welch, calls the attention of taxpayers to the fact that only a few days remain in which to file income tax returns for the year 1926. After midnight, of Tuesday, March 15th, Mr. Welch states that he will be compelled to assess the penalties as prescribed by law, he therefore urges all taxpayers who have not already filed income tax returns for 1926, to do so at once.

The following are some of the more common questions asked by taxpayers, and for whose information answers have been attached:

INCOME TAX IN A NUTSHELL

Q.—Who have to file returns?
A.—Single persons who had a net income in 1926 of \$1500.00 or more, or a gross income of \$5000.00 or more, and married couples who had a net income in 1926 of \$3500.00 or more, or who received a gross income of \$5000.00 or more must file returns.

Q.—When?
A.—The filing period ends March 15, 1927, but taxes may be paid quarterly on March 15th, June 15th, Sept. 15th and Dec. 15th.

Q.—Where are taxes to be paid?

A.—For the ten Southern Counties of California at the office of the Collector of Internal Revenue, Fed-

The grading and paving of Voltaire street from Mendocino to Chatsworth boulevard is proposed in a petition filed early this week with the city clerk. Another petition also filed outlines the installation of ornamental lights on Voltaire street between Abbott and Froide. The cost of the lights is estimated at \$2.75 per front foot of property along the street and the maintenance cost would be 28 cents per front foot a year.

SPECIAL SPEAKER AT
GENERAL MEETING C. OF C.

At a general meeting of the Ocean Beach Chamber of Commerce, last Tuesday evening, G. L. Eby, one of the directors of the San Diego chamber, gave an interesting talk on the subject of membership and organization. President F. A. Plank made a favorable report on the school bond proposition as affecting the beach districts. Another special meeting will be held next Tuesday night.

Stationery—FROIDE'S, Bacon st.

O. B. LIBRARY

MARGARET RANKIN, LIBRARIAN

The Ocean Beach Branch Library has received a large order of new children's books. The following will be popular: Songs my Children Love, Adams; Peterken, Beeden; Medicine Buffalo, Gregor; Baby Kangaroo and Lilly Lamb, Kilbourne; Bun, a Wild Rabbit, Lippincott; Adventure of Timothy Tinkles, Marc; Hungry Tiger of Oz, Thompson; Simon Kenton the Scout, Corby; Captured by the Navajos, Curtis; Mason and his Rangers, Gregor; Bomba, the Jungle Boy, Rockwood; Firebug, Flying Sub, Hidden Trail, Panther Eye, Red Lure, Seagoing Tank, Snell; Mysterious Island, Verne.

CHRISTIAN SCIENCE
RADIO BROADCAST

Local interest attaches to the announcement that on next Thursday, March 10, beginning at 8 p. m., there will be radiocast over KNX (232 meters) from the First Church of Christ, Scientist, Long Beach, a lecture on Christian Science by Judge Fredrick C. Hill, C. S., of Clinton, Ill., a member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

eral Building, Los Angeles, or to Deputy Collectors on the occasion of their visits to different parts of the district as announced in local papers.

Q.—How are returns to be made out?

A.—Full instructions appear on Forms No. 1040-A and No. 1040. No. 1040-A is to be used for taxpayers whose net income of 1926 was less than \$5000.00 derived chiefly from salaries and wages. Where the income is from a business (including farming) or from rentals or sale of real estate, stocks or bonds, Form 1040 should be used regardless of the amount of net income. Form No. 1040 is for the use of taxpayers whose net income in 1926 was in excess of \$5000.00.

Q.—How are tax payments to be forwarded?

A.—Taxes may be paid by personal check, draft or money order, made payable to the order of the COLLECTOR OF INTERNAL REVENUE.

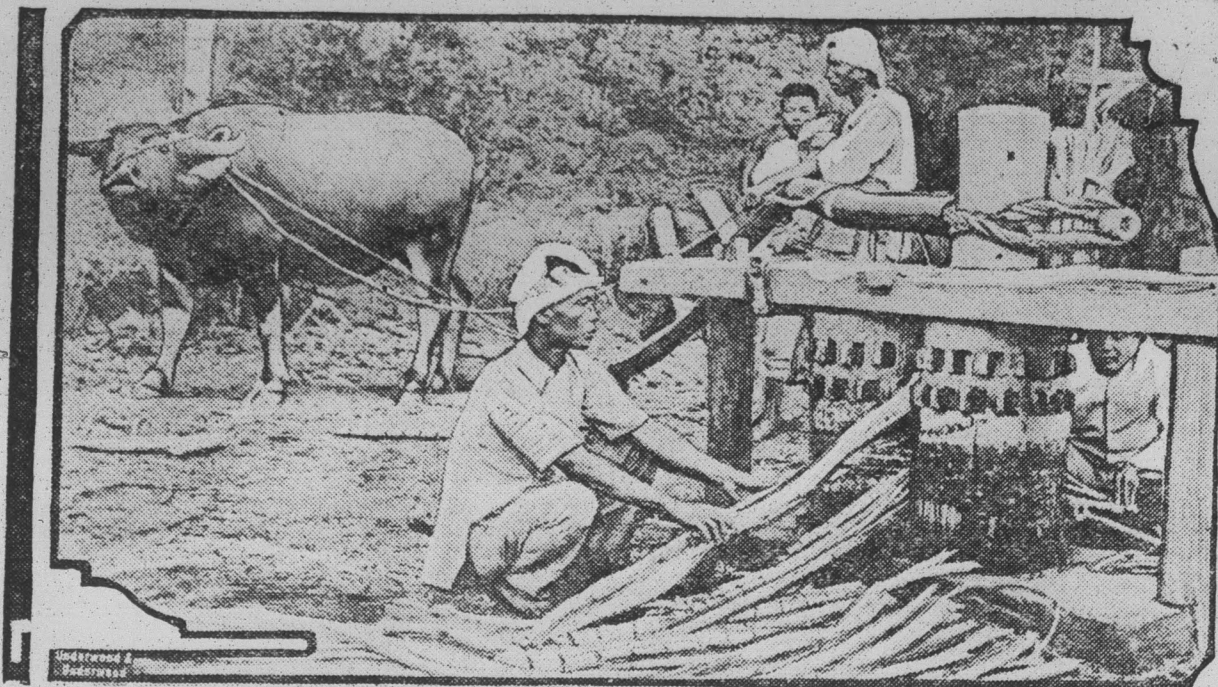
Q.—What is amount of tax to be paid?

A.—One and one-half per cent of the normal tax on the first \$4000.00 in excess of personal exemptions and credits. Three per cent normal tax on the next \$4000.00. Five per cent normal tax on the balance of the net income. Surtax on net income in excess of \$10,000.00 computed without deducting personal exemption or credits for dependents.

Q.—When are taxpayers entitled to an earned income deduction?

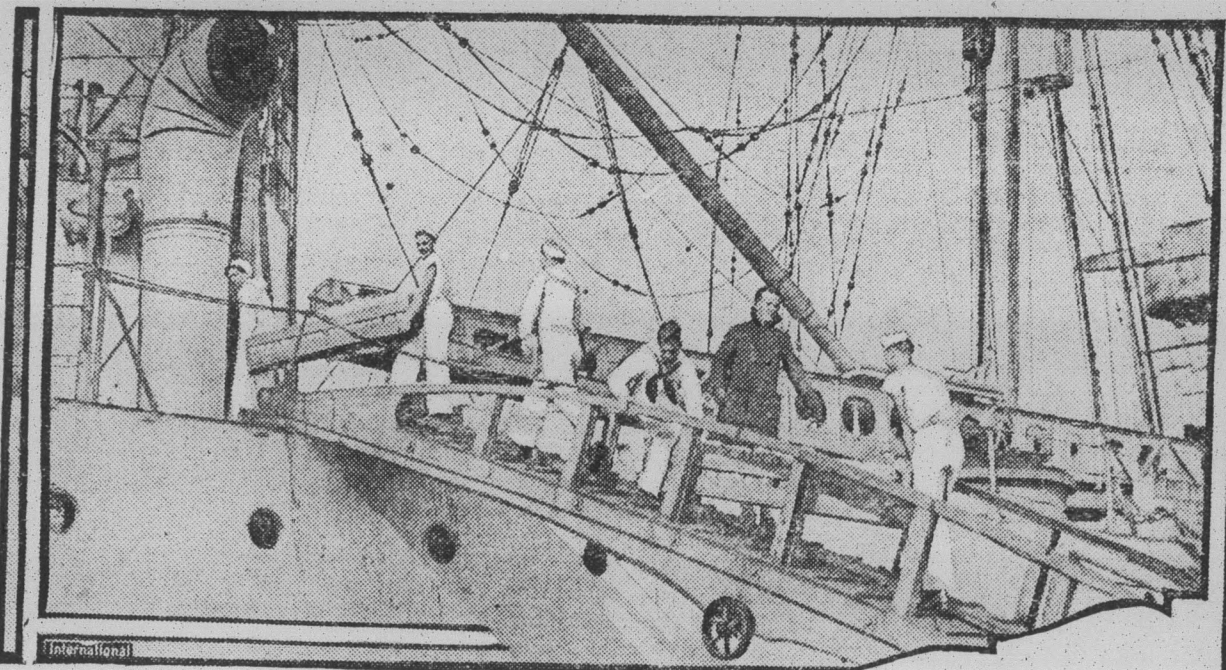
A.—All taxable net income up to \$5000.00 whether actually earned or not, is considered earned net income for the purpose of computing the 25 per cent credit on such income.

Native Sugar Mill in the Philippine Islands



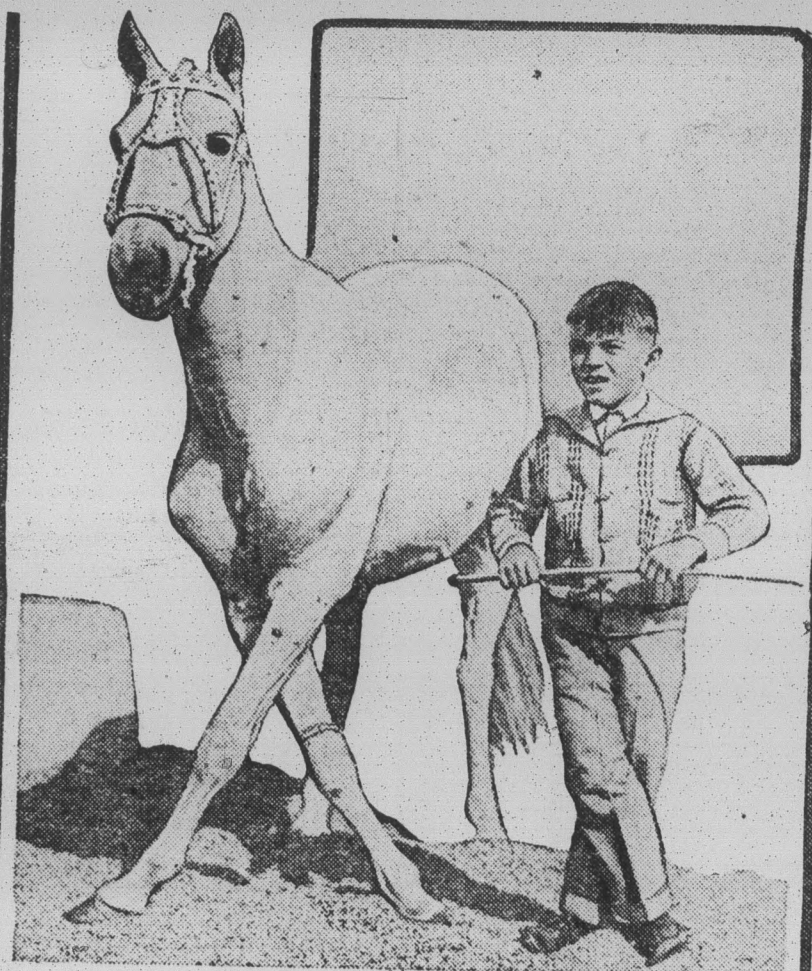
Here is an interesting scene in the Philippines, which General Wood is having so much trouble governing. It is a native sugar mill in operation at Barrio Cabisuculan.

Fitting Out the Richmond for Nicaragua Trip



Members of the crew of the cruiser Richmond carrying supplies aboard the vessel when she was getting ready to sail hurriedly for Nicaraguan waters.

Clever Pony and His Young Trainer



One of the cleverest trick ponies in California is owned and trained by little Fred Foster of Los Angeles. The animal, which displays uncanny intelligence, is here seen imitating his young master.

Discussing Statue of LaFollette



The noted American sculptor, Jo Davidson (right) and Senator Robert M. LaFollette, Jr., discussing the statue of the late Senator Robert M. LaFollette, Sr., being made in the Paris studio of Davidson, and which, when completed, will be placed in the Hall of Fame in the capitol at Washington.

CALIFORNIA NEWS BRIEFS

Wine valued at \$500,000 totaling approximately 122,000 gallons, will be returned to its original owners in northern California as a result of a motion that libel cases against thirteen bonded wineries be dropped, according to announcement made by United States Assistant Attorney Albert E. Sheets. The libel proceedings were started nearly two years ago on grounds of alleged violations of permits held by the wineries. The Federal district court, Sacramento, failed to act on the proceedings. Sheets states he followed the advice of the attorney general in asking that the action be dropped.

What is declared the "world's largest map of Tulare county" is painted on the west side of the Harry Crowe Hardware and Electrical Works in Tulare. Painted in six colors and in accurate scale of about two inches to the mile, the new addition to the world's largest maps when completed will be twelve feet high and sixteen feet long. Harry Crowe wished to have it even larger, but was forced to confine it to this size in order to conform to the shape of the county. Its northern boundaries reach as far as possible toward the top of the wall.

"Fountain jokers" may fizzle themselves into a nation-wide organization if a petition for articles of incorporation of the National Association of Soda Fountain Employees requested recently from Secretary of State Frank C. Jordan is approved. The articles state soda vendors of the nation desire to band themselves together for the uplift of the calling. Plans are extant for 10,000 members at \$1 a share. The organization will have its seat in Los Angeles, and attempts will be made to form the boys and girls of the fountain into a national union.

Anderson valley and its tributary sections, the prospects for 1927 are encouraging. There is such a variety of industry centering about Anderson that the chances for greater development this year look favorable from many angles. Agriculture and horticulture are the leading industries, but lumbering is becoming more beneficial to this community, as many of the firms operating in the eastern part of the county are establishing warehouses at Anderson, and Anderson is becoming an important shipping center.

The year 1926 in Los Angeles has been one of substantial growth. While the degree of activity in various lines of industry has varied, the composite result has been satisfactory prosperity. Though it has been one of the least spectacular that the city has experienced for some time, the year has been one in which has taken place considerable quiet adjustment of those conditions which were the result of the rapid growth of preceding years. In military parlance, it has been a period of consolidating position.

Siskiyou county's last stage coach has heard the siren call of Hollywood and has turned a deaf ear. A subscription of \$250 was raised among the merchants and professional men of Yreka recently to keep it in the county, where it may be available for use in pageants, and celebrations of pioneer days. There formerly were thirty-five stages in Yreka alone, used in arduous trips in all directions but the coming of the locomotive and motor bus relegated them to the scrap heap as curios.

Among the new projects to be undertaken by the chamber of commerce at Colusa this year will be a water and sewer district. District Attorney Harmon Albery is now working out a plan to put this project across. At present the town has no sewer system with the exception of the one used by the Hotel Arbutuckle, to which the main business district is connected. Septic tanks and cesspools are the only other methods for disposal available.

A decrease of from 5 to 10 per cent in the price of staple products during the last six months is reported by State Purchasing Agent W. G. McMillan in his semi-annual report handed to Governor C. C. Young. The purchases made by McMillan range from frankfurters to shoe laces, but eastern tanners were the only out-of-town industries patronized. They offered leather 4 to 5 cents per pound cheaper than coast concerns, he said.

Fires in California in forests, brush, grass, hay and grain, cost the state \$2,000,000 during the year 1926, State Forester M. B. Pratt announced while approximately \$60,000 was expended in extinguishing the blazes. This loss is exceeded only by that of 1924, and the number of fires is the largest on record. The forester declares. Reports for 1926 show that 3,117 fires occurred in California in 1926, burning over more than 1,200,000 acres.

Although a bill to prevent promiscuous cutting of Christmas trees by dealers and private individuals and dealers will be introduced at this session of the state legislature through the efforts of State Forester M. B. Pratt, residents of California will not be confronted with a treeless Yuletide by the provisions on the bill.

Products manufactured in the city of Fresno showed a 58.7 per cent increase in value in 1925 over 1923 with a total value of \$36,391,459, according to figures compiled by the census bureau of the department of commerce.

In the year just closed, San Fernando made a gain of 25 per cent for 1926 over \$31,000, against \$24,563 for 1925.

The new \$10,000 clubhouse which is being constructed by the Woman's Improvement club at Willits will be completed in a month.

The Hanford Woman's club has undertaken to raise \$100 for the fund to equip the playground in the old high school site at Hanford.

Bringing the total investment in St. Anthony's parochial school at Long Beach, to more than \$200,000, erection of a \$100,000 auditorium unit is to be started within a few weeks.

Extensive plans are being made for the formal dedication of the Wasco Masonic Temple on Washington's birthday, February 22, when all Kern county Masons will be invited to the ceremony.

That one-half of the fires in the Eldorado National forest during 1926 were man-caused is the announcement made by Edwin F. Smith, forest supervisor in a summary of the year's work.

Union carpenters of San Francisco are returning to work on all jobs, American plan or union contract, as the result of a conference held recently at which industrial peace was agreed upon.

R. J. Werner, state commissioner of secondary education, has been in Clarksburg, Yolo county, assisting members of the farm center there in organizing for the establishment of a high school district.

With the object of spreading appreciation of forestry among Campfire Girls of California, State Forester M. B. Pratt has been named "key man" in the national forest movement by Campfire Girls, Inc. of New York City.

The youngest church parish in Contra Costa county, St. Alban's Episcopal in Brentwood is planning to open and dedicate its new house of worship at Brentwood in the near future. The new church was built at a cost of \$5,000.

Physicians of Sacramento and heads of the Sacramento Chamber of Commerce, are preparing for the convention of the California and Nevada section of the American Colleges of Surgeons, which will meet in that city April 6 and 7.

Coyotes have been preying on lambs and have taken their toll of the young ones, according to sheep men in the Geyserville section. Dogs are a greater menace to the sheep than coyotes and will go miles to kill once they have tasted the sport.

Using his odd moments, Vernon Baird, 16-year-old Strathmore High school student, has completed a miniature airplane capable of running on its own power. The plane is equipped with a motor, self-starting system and weighs 125 pounds. Young Baird expended \$15 on his ship which does not include the cost of his motor.

The electrically driven ferryboat, Fresno, designed for automobile traffic on San Francisco Bay, was launched in San Francisco with a big delegation of Fresno residents present. The boat was christened by Miss Shirley Harding of San Francisco, daughter of an executive of the Southern Pacific company, owners of the vessel, with a bottle of water brought from Fresno.

Preparation of fancy packs of California dried fruits by Fresno packers is growing rapidly into an important factor in the industrial life of Fresno, and during the past year the business transacted locally in this line amounted to \$2,125,000, according to an article published in the current issue of Fresno County Facts, monthly publication of the Fresno County Chamber of Commerce.

Work upon the two capitol extension buildings at Sacramento will be resumed with the first money received from the bond issue for state buildings voted in November. This was decided by the state building board which, at a meeting recently held, authorized the immediate sale of bonds in the sum of \$1,250,000 all to be used for the completion of the two buildings.

Based on statistics already compiled, officials of the Hollywood branch Los Angeles Realty Board, forecast another high record for building construction in 1927. These officials report a projected program of \$12,000,000 in improvement valuation. Five buildings each valued at \$1,000,000 or more, are planned for early ground breaking, it is said, while others are valued at from \$200,000 up.

California's two penal institutions at Folsom and San Quentin are subjected to a penetrating analysis in a report of a nation-wide prison survey recently published by the National Society of Penal Information, Inc. The prison road camp system, made possible through the co-operation of the state prison board and highway commission and superintended by Ben H. Milliken, is effusively praised in several places in the book.

And the bell rings out again! Sacramento's most famous bell, which rung for many years in the belfry of the Congregational church, is again doing duty at the Pioneer Memorial church, newly erected edifice. The bell was cast in Troy, N. Y., in 1854, brought around Cape Horn in a windjammer, for the express purpose of calling the religiously inclined to meeting. It served other purposes, however, being used on the week days to gather the early day Vigilantes together. In this work it served its purpose, as four men were hanged after meetings called by the church bell.

THE WORLD'S GREAT EVENTS

ALBERT PAYSON TERHUNE

(© by Dodd, Mead & Company.)

Richelieu

TYRANT and patriot, conspirator and foe to conspiracies, priest and man of blood, soldier and cardinal, great statesman and greater oppressor, generous patron of literature and personally a literary failure. These, in brief, are the chief characteristics of Armand Jean du Plessis, cardinal and Duke de Richelieu, the man who held all France in the hollow of his hand for a quarter century, and who did more than his share towards changing the destiny and history of the world.

Henry IV had quieted the quarrels between Catholics and Huguenots, had built up the nation that had been so severely battered by long civil war, and had paved the way for modern progress. But in the height of his career he had been murdered. His infant son, Louis XIII, succeeded him, and, during the lad's minority the queen mother, Marie de Medici, and the latter's Italian friends were in practical control. As a result, the great nobles waxed unduly powerful, arrogant and rebellious of royal command; abuses of many sorts crept into the state; the glorious realm built up by Henry IV threatened to weaken and fall prey to foreign influences.

When Louis XIII grew to manhood there seemed scant chance for betterment. He was weak, dissolute, lazy, stupid, with little thought or care for his country's best interests. It was at this critical moment that Richelieu appeared on the scene.

Richelieu had been educated for the army, but on his elder brother's death. In 1600, had become bishop of Lucon, at the age of twenty-one. But the church, except as its offices furthered his ambitions, held no attractions for the boy bishop. Far away, in Paris, glittered the gay court, and that court became his goal. Thither he went as clerical deputy for the states general, in 1614, and there he stayed. He won the interest of the queen mother, and by her influence was made secretary of state for war and foreign affairs. Barely had he begun his political climb when, owing to court politics, he was disgraced and banished from Paris. But in 1620 he returned, and two years later became cardinal. From thence on he was the foremost power in the state.

He set to work at once tearing to pieces France's flimsy political fabric and remodeling it on a new basis. By execution, banishment and imprisonment he cut down the privileges and growing strength of the great nobles. He demolished their mighty fortresses and curtailed their feudal rights. The power thus snatched from them was added to the crown. Next he assailed the Huguenots, besieging the city of Rochelle, their stronghold and rallying place. England sent provisions to the besieged, but Richelieu cut off the supply, forcing a surrender.

By thus adding to the might of the crown and cutting away all forces that threatened to rival or weaken it, Richelieu was really strengthening himself. For he, and not the puppet Louis XIII, was actual ruler of France. Having disposed of foes at home, Richelieu next moved to check the power of the Hapsburgs in Austria and Spain, aiding the German and Swedish Protestants in the Thirty Years' war, with a cheerful disregard to the fact that he had just tried to wreck Protestantism in France. It was also by his contrivance that Portugal, in 1640, separated from Spain.

Meantime, Louis XIII feared and hated Richelieu and would gladly have rid the earth of him had he been able to govern France without the cardinal's aid. But he could not get on without Richelieu, and it was pleasant, while leading an idle, dissipated life, to know another was making his kingdom the greatest in all Europe.

The nobles whose privileges the cardinal had curtailed, the soldiery and gallants whose duels he had forbidden on pain of death, the court and the king, all detested Richelieu. The queen mother, who had launched him in his career, turned against him. He wrecked her political power at one blow. The nobles again and again conspired to overthrow or assassinate him. He cut off the conspirators' heads. The clergy and parliament murmured at his tyranny. He put additional checks on them. Two nobles, Cinq Mars and De Thou, plotted his downfall, and there can be little doubt King Louis was privy to their plot. Richelieu had the two executed, and the king dared not defend them.

With iron hand, relentlessly, arrogantly, yet ever wisely, this strange man swayed the destinies of France, making her powerful at home and terrible abroad, crushing out feudalism, building up a centralized royal power, conducting an incredibly brilliant foreign policy. He was an ardent patron of arts and culture and was author of some of the most poorly written poems and dramas of his day. Yet of these wretched literary efforts he is said to have been prouder than of his wondrous statecraft.

In December, 1642, he died, having placed France on a pinnacle of greatness that was the envy of the world. His puppet and dupe, Louis XIII, deprived of the man who had so long been his master and who had made his reign famous, died a few months later, leaving a son—Louis XIV—whose future greatness was largely due to the achievements of that relentless genius, Cardinal Richelieu, the man who was greater than the king.

FIRST BONUS LOAN



The first veteran to obtain a loan from the banks on his bonus certificate was Sergt. Edward E. Lockout of the United States marines, and an expert in the fingerprint division of the Naval department. Sergeant Lockout is the holder of bonus certificate A-1, the first one issued.

ARRESTED BISHOP



Bishop Pascual Diaz, secretary of the Mexican Catholic episcopate, who was arrested by government agents on charges of sedition and sent to Vera Cruz for deportation.

Europe's Wild Boars

Wild boars are distributed over Europe, chiefly in Spain, Austria, Russia and Germany, and in northern Africa and central and northern Asia. Although once prevalent in England, they are now extinct.

OUR COMIC SECTION

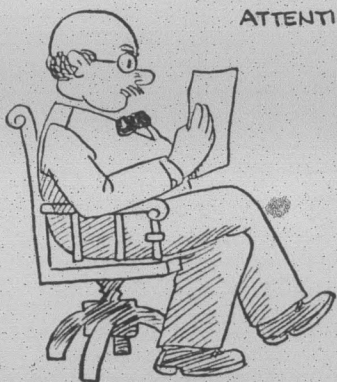
Killing Time



MICKIE, THE PRINTER'S DEVIL

Three Cheers by the Autoists

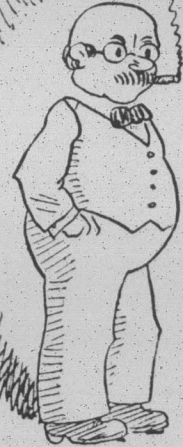
HMM = LETTER FROM "PEDESTRIAN" ASKING FOR AN EDITORIAL ROASTING "RECKLESS AUTOISTS" - THEY'VE BEEN GETTING ABUSE EVER SINCE THE AUTO WAS NEW, AND THEY DESERVE IT, BUT THE "RECKLESS PEDESTRIAN" IS ALSO ENTITLED TO SOME ATTENTION



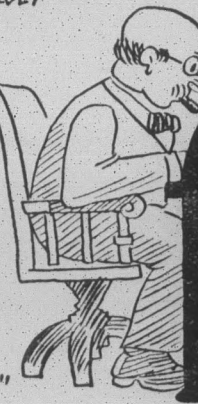
THE RECKLESS PEDESTRIAN WHO CROSSES STREETS LOOKING NEITHER TO RIGHT OR LEFT - THE PEDESTRIAN WHO CROSSES IN THE MIDDLE OF THE BLOCK - THE PEDESTRIAN WHO STOPS ON THE CROSSINGS TO VISIT - THE LADY WHO PUSHES A BABY CARRIAGE OUT INTO TRAFFIC



LIKEWISE THE PERSON WHO WALKS ON A BUSY STATE ROAD AT NIGHT WITHOUT EVEN A FLASHLIGHT OR LANTERN TO WARN AUTOISTS - AND THE DRIVER OF A WAGON OR BUGGY WHO VIOLATES THE LAW BY NEGLECTING TO PLACE A LIGHT ON HIS VEHICLE - "FLIRTING WITH THE UNDERTAKER." ALL OF THEM



I'LL PUT IN A FEW HARSH WORDS FOR THE PARENTS WHO LET THEIR CHILDREN PLAY IN THE STREETS - THE KIDS WILL HARDLY GET OUT OF THE WAY ENOUGH TO LET CARS BY, AND I'VE HAD THEM BLOCK THE ROAD SO I HAD TO STOP THE CAR TO AVOID HITTING THEM. IT'S ABOUT TIME SOMEONE ROASTED THE "RECKLESS PEDESTRIAN!"



THE FEATHERHEADS

Someone Slipped Up



ADDS CHARM TO VELVET HAT; GORGEOUS EVENING WRAPS

UNDER the magic touch of scissors, behold the erstwhile "simple little felt" take on the airs of a "dress-up" chapeau. Perhaps the fetching felt models in this picture will best tell the story of what is being accomplished through the cunning of scissor-art as employed by the milliner.

By cutting a felt hood in deep points and bringing it down over a felt foundation of blended coloring the result is a chic and charming hat as shown first in this group.

A featured trimming of the late-winter felt hat is metal brocade. For the attractive chapeau shown in the upper right corner of this "fifty" felt collection a much "scissored" crown is posed over a colorful metal brocade brim and side crown with charming effect.

The gleam of silver cloth through

The promise is for many unique combinations of not only straw and felt, but straw and fabric as well.

While the style calendar is "rushing" the coming of spring, society's midseason festivities are keeping on with unabated enthusiasm. Which means that women of fashion are still centering their thoughts on pretty clothes tuned to late winter dance, dinner and theater parties.

In this era of the limousine and the taxi the handsome evening wrap finds a very proper setting. For formal wear, millady is expressing preference for gorgeous velvet coats or capes such as are pictured herewith.

From the atelier of Jean Magnin comes the charming theater coat of ruby velvet shown to the left. It is cut along surplice lines with long deep sleeves emblazoned with silver braid.

A long scarf is attached to the right



Metal Touches and Cutout Work Featured.

the artistic cut-out work which distinguishes the hat with the ripple brim in this picture glorifies felt in a most enchanting way.

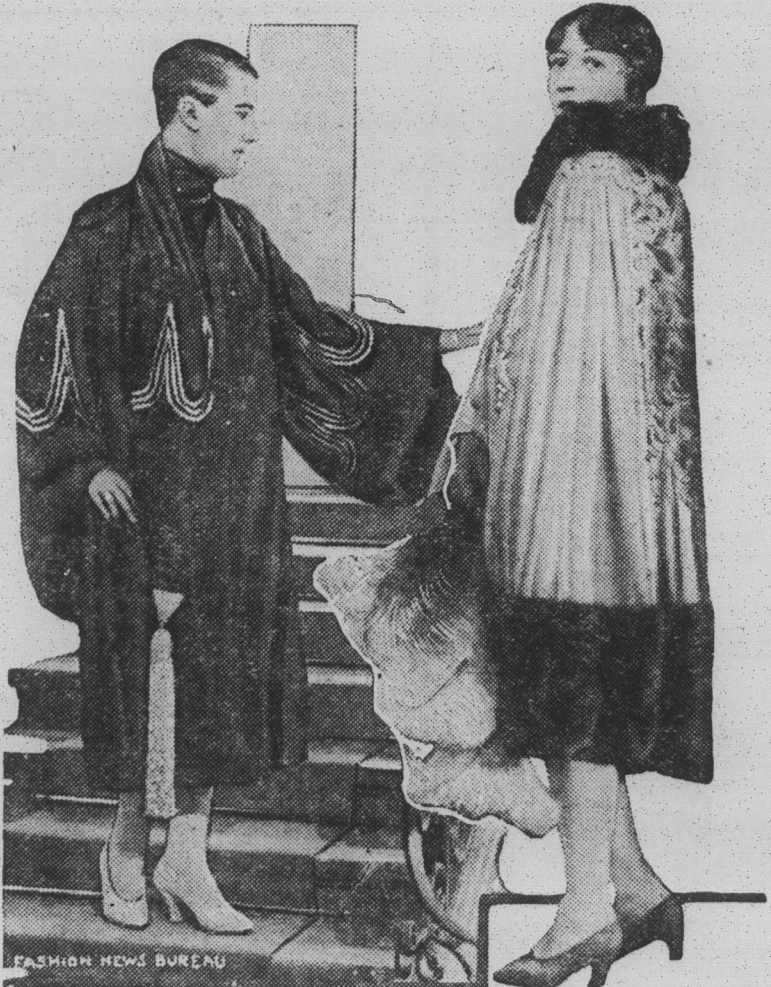
Then there is that handsome basket-woven hat posed to the right in the illustration. To accomplish this the felt shape is slashed diagonally around the entire side crown. Strips of felt in contrasting color are then interwoven as you see. Metal ribbon or velvet thus interwoven would be equally as effective.

Not even the humble felt hat has escaped the influence of the vogue

shoulder and ends in a festoon of brilliants.

The cape, as an evening wrap, has become an item of genuine importance. Silver-gray velvet embroidered in shaded tones of gray and blue was selected for the developing of the lovely cape in the picture, which, by the way, is a French creation. Sable in conjunction with beautiful shaded gray willow ostrich trims this lovely costume.

For evening wear in the Southland where "summer spends the winter" come direct from Paris adorable



Two Winter Evening Wraps.

for beaded embellishment. Very cleverly is a wide grosgrain ribbon "starred" with cut steel nailheads in the model shown last in the group. The idea is unique and charming as well.

It is interesting to note that metallic bandings, almost always woven ribbons, enhance the felt hats which are being accorded a conspicuous place in winter resort millinery. Novelty creasings and handsome colorings add newness to incoming felt models.

A touch of straw braid characterizes latest felt hats for midseason wear. The very narrow straw beading is patterned very interestingly on the felt background. This gives opportunity for charming color effects.

capas of white velvet hand-painted in all-over futurist designs and colorings.

Quilted matelasse, whose floral pattern is traced with gold-thread stitchery, is a newly arrived coating designed for the spring and summer formal wrap, but whose debut is taking place among fashions for Southern resort wear.

It is said also that the taffeta wrap elaborately garnished in platings, plinked edges and shirring will take its place among the near-future fashions.

Fur as a trimming for the spring coats meets with the mode's approval.

JULIA BOTTOMLEY.

(© 1927, Western Newspaper Union.)

Drink Water If Kidneys Bother

Take a Tablespoonful of Salts If Back Pains or Bladder is Irritated

Flush your kidneys by drinking a quart of water each day, also take salts occasionally, says a noted authority, who tells us that too much rich food forms acids which almost paralyze the kidneys in their efforts to expel it from the blood. They become sluggish and weaken; then you may suffer with a dull misery in the kidney region, sharp pains in the back or sick headache, dizziness, your stomach sour, tongue is coated, and when the weather is bad you have rheumatic twinges. The urine gets cloudy, full of sediment, the channels often get sore and irritated, obliging you to seek relief two or three times during the night.

To help neutralize these irritating acids; to help cleanse the kidneys and flush off the body's urinous waste, get four ounces of Jad Salts from any pharmacy here. Take a tablespoonful in a glass of water before breakfast for a few days, and your kidneys may then act fine. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and has been used for years to help flush and stimulate sluggish kidneys; also to neutralize the acids in the system so they no longer irritate, thus often relieving bladder weakness.

Jad Salts is inexpensive; cannot injure and makes a delightful effervescent lithia-water drink.

Beardless Era for Men

The time may come when men, if they wish, can relieve themselves of the bother of the morning shave, and when women won't need to worry about trimming their bobbed hair.

This promise, says Popular Science Monthly, is held out by H. C. Brooke, English naturalist, as the result of experiments in the regulation of hair growth. Hair, Brooke says, is purely a matter of heredity. In his experiments he produced a strain of mice whose heads became bald in 16 days. A few days later they lost the fur on their backs, and a little later all their hair.

Sore throat?

The exclusive Luden menthol blend cools and soothes—brings quick relief to irritated air passages.

MENTHOL 5c
LUDEN'S COUGH DROPS



PARKER'S HAIR BALM
Removes Dandruff Stops Hair Falling
Restores Color and
Beauty to Gray and Faded Hair
6c and 11c at Druggists
Hiscox Chemical Works, Patchogue, N. Y.

HINDERCORNS Removes Corns, Calluses, etc., stops all pain, ensures comfort to the foot, makes walking easy. Use by mail or at Druggists. Hiscox Chemical Works, Patchogue, N. Y.

FOR OVER 200 YEARS

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.

GOLD MEDAL HAARLEM OIL CAPSULES

correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

Too True

The minister was putting on a new collar, and was having the usual trouble with it.

"Bless the collar!" he said, impatiently, as he tugged and tugged. "Bless the blessed collar!"

"My dear," said his wife, "what is your text for this morning's sermon?"

"F-fourteenth verse, f-fifty-fifth Psalm," he replied, in short gasps. "The w-words of his mouth were (tug) s-smoother than butter, but there was (tug) w-war in his heart."

This One Included

"There's nothing new in the world." "You should read something besides jokes."

Colds Broken in a day

Hill's act quickly—stop colds in 24 hours. Fever and headache disappear. Grippe is conquered in 3 days. Every winter it saves millions danger and discomfort. Don't take chances, don't delay an hour. Get the best help science knows.

Be Sure It's HILL'S Price 30c

CASCARA QUININE
Get Red Box with portrait

DISPEL THAT RASH

Why suffer when skin troubles yield so easily to the healing touch of

Resinol

Political Advertisement.

Judge Chambers Says:



I am a candidate for Mayor of San Diego, where I have lived for 17 years.

I believe San Diego can do with **LESS TAXES** by a vigorous drive to put **MORE EFFICIENCY** in the business affairs of this city.

I have not made, and will not make, any promises to any person or group, beyond my public pledge to do my level best, if elected, to make San Diego a cleaner, bigger and better city.

I have no alliances, direct or indirect, with any other candidate for any city office. If I am elected Mayor I will earnestly cooperate with the City Council to promote good government and a business administration of our city affairs.

If elected Mayor, I pledge myself to serve every section and every citizen without partiality and for the greatest good to the greatest number.

If you can consistently support my candidacy on this homely and straightforward platform, I will sincerely appreciate your vote and help.

I respectfully urge every voter to vote at the primaries on March 22nd whether you vote for Chambers or not.

Sincerely yours,

Charles L. Chambers

ELECT

Frank W. SEIFERT

To the
COMMON COUNCIL
(Short Term)

He is a successful manufacturer.

He is young, experienced and Competent.

He is president of the largest plant of its kind in Southern California.



Vote for SEIFERT

P. J. Benbough For Mayor



40 Years a Resident of San Diego

Benbough knows San Diego . . her needs . . her people

"San Diego, a white spot on the map:

Let's keep it there!"

THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach
Sections of San Diego and the
Entire Point Loma Peninsula.

PUBLISHED EVERY SATURDAY

4829 Saratoga Avenue
Ocean Beach, California
Phone, Bayview 0017

KIRK SMITH Editor-Owner

KATHERINE SMITH Sec'y-Treas.

Legalized as an Official San Diego
City and County Newspaper

SUBSCRIPTION PRICES: In San
Diego County, \$1.00 a year; else-
where, \$1.50 a year. All subscrip-
tions payable in ADVANCE.
Single Copies 5 Cents

LOCAL READERS—Fifteen cents a
line, averaging five words to line.

CLASSIFIED ADS—Ten cents per
line, averaging five words to line.

Advertising Rates Upon Application
Classified, Transient, Political
and Discount Ads
PAYABLE IN ADVANCE

"Entered as second-class matter Decem-
ber 1, 1922, at the Postoffice at Ocean Beach,
California, under the Act of March 3, 1879."

Member of
NATIONAL EDITORIAL ASS'N.

Saturday, March 5, 1927

Political Advertisement



Edgar F. HASTINGS

for
MAYOR

A Business Man for a Business
Administration

Mr. Hastings has proved his in-
terest and loyalty to this dis-
trict.

Let us avail ourselves of the
opportunity of his friendliness
and ability to gain still further
opportunities for ourselves and
the entire city by electing him
to the position of Mayor.

LEGAL ADVERTISEMENT

SHERIFF'S SALE

Under And By Virtue of an execu-
tion issued out of the Superior Court
of the County of San Diego State of
California, on the 7th day of Febru-
ary A. D. 1927, on a Judgment ren-
dered in said Superior Court, on the
20th day of January, 1927, in favor
of J. B. Colt Company, a corporation,
Plaintiff and against F. E. Davis,
known also as Fredrick E. Davis, and
C. L. Davis, known also as Clara L.
Davis, Defendants for the sum of
Four Hundred forty-nine and 03/100
Dollars, lawful money of the United
States, I have levied upon all the
right, title, claim and interest of F. E.
Davis, known also as Fredrick E. Da-
vis, and C. L. Davis, known also as
Clara L. Davis, Defendants of, in and
to the following described real estate,
situate in the County of San Diego,
State of California, and described as
follows, to-wit:

Lot 21 in Block 12, Bird Rock Addi-
tion in the City of San Diego in
said County of San Diego, according
to the official map thereof No. 1083
on file in the office of the County
Recorder of said County.

Public Notice Is Hereby Given,
that on Tuesday the 22nd day of
March, 1927 A. D., at 10:00 o'clock
A. M. of said day, I will proceed to
sell at the south center Court House
door in the City of San Diego, Coun-
ty of San Diego, State of California
at public auction to the highest bid-
der for cash, in lawful money of the
United States, all of the above de-
scribed real estate, or so much thereof
as will be sufficient to satisfy said
decree for principal, interest and all
costs.

Given under my hand this 21st
day of February, 1927 A. D.

JAMES C. BYERS
Sheriff.

ED. F. COOPER
Under Sheriff.

Liggett & Liggett,
Attorneys for Plaintiff.
February 26—March 5-12-19 (4t.)

Classified ADS.

LOST—Tuesday morning, male
canary. Return or notify G. E. Klier,
5129 Brighton avenue or P. O. Box
816, Ocean Beach. REWARD \$10.

FOR SALE—4 burner, low-oven
gas range; very reasonable. 4744 Del
Monte avenue.

WANTED—By a reliable man—
odd jobs by the hour, day or week.
Apply at Kidwell's Shoe Shop, 4983
Newport Avenue, O. B.

FOR SALE—Boston Terriers.
Froide Foto Co., 1868 Bacon Street,
Ocean Beach.

WANTED—Have two buyers for
75x140 ft. for Court site. See J.
T. McCoy with John D. Hughes
4999 Voltaire street, O. B.

FOR SALE—Rhode Island Red
setting hens; also setting eggs.
4647 Larkspur street, Ocean
Beach.

FOR RENT—2-room, clean, fur-
nished cottage; reasonable. 4953
Saratoga avenue, Ocean Beach.

WANTED—Light housework by
capable elderly woman. Address Mrs.
S. 413 South Tyler street, El Monte,
Calif.

WANTED—A small place that \$300
cash and \$25 a month will buy. See
J. T. McCoy at John B. Hughes, 4999
Voltaire St., O. B.

FOR SALE—Furniture, 5063 San-
ta Monica avenue, Ocean Beach.

FOR SALE—Fat fricassee hens;
very reasonable. Mrs. Steinbach, 2136
Catalina Blvd., Ocean Beach.

PASTIME LIBRARY, open from
9 a. m. to 6 p. m. Mrs. Walter Skel-
ley, Librarian, Mission Beach.

Political Advertisement



VOTE FOR

ED. L.

HEAD

FOR THE CITY COUNCIL

A Property Owner
and Tax Payer of
Ocean Beach

Elect a man of the out-
side districts to represent
you.

Primary Election, Tuesday March 22

SAN DIEGO

Army and Navy Academy

Prep for College, West Point and
Annapolis—Enjoys University of
California's Highest Scholastic
Rating

THOROUGH MILITARY
INSTRUCTION

CHRISTIAN INFLUENCES

LAND AND AQUATIC SPORTS
ENTIRE YEAR

Located on Ocean
Phone, Pacific Beach 172

COL. THOS. A. DAVIS, Pres.

SUNSET CLIFFS SERVICE STATION

FRED HERTEL, Prop., 4802 Newport Avenue, Ocean Beach.
Quick Starting Shell and Richfield Gas
Batteries Tested Free! Crankcase Drainage Free!
Penzoil, Quaker State, Veedol, Mobiloil in original drums;
Transmission grease in bulk.
Tubes Patched. Big Discount on New Tires.
Only official California Auto Club, Inc., Station in Ocean Beach,
with authorized discount to all members.

C. E. CALVIN

G. H. CALVIN

NOW OPEN FOR BUSINESS

Sunset Hand Laundry

4985 VOLTAIRE STREET, OCEAN BEACH
Dry Cleaning and First Class Hand Laundry Work
HAND WORK AT STEAM LAUNDRY PRICES
Leave Your Laundry With Us and Save 10 Per Cent
CLEANING AND PRESSING
Suits only \$1.00 If Left at the Office
Convenient Drop Box For Patrons at All Hours
Keep Your Eye on This Space

Druggist More Than Merchant!

Support your local druggist,
In all your daily wants and needs;
So he can be there to serve you,
In your time of actual need!

TRY THE DRUG STORE FIRST

KRAFT'S DRUG STORE

Bacon Street and Newport Avenue, Ocean Beach
Phones—Bayview 0194, Bayview 0411

Phone Bayview 0027-J

Spencer Howland Decorator and General Painter

4655 Brighton Avenue, Ocean Beach

Plastic Walls of Various Periods

Furniture Decorated

Tiffany Walls and Panel Decorations

I repair your Radio sets here in Ocean Beach. Do not take
them to San Diego to be repaired. Patronize Home Industry!

CARL SCHRODER'S Repair Shop

REAR OF RESIDENCE

4840 W. Pt. Loma Blvd., Ocean Beach.

PHONE BAYVIEW 0161-J

RADIO SETS BUILT AND REPAIRED
BATTERIES CHARGED TUBES REJUVENATED—FREE
LAWN MOWERS GROUND—NOT FILED
BICYCLES REPAIRED AT CITY PRICES
EXPERT GUNSMITH AND LOCKSMITH

FORD AUTHORIZED SERVICE

OCEAN BEACH GARAGE

HENRY EULBERG, Propr. 4868 NEWPORT AVENUE
BEST EQUIPPED FOR SERVICE Half block from Fire Station
Battery Charging—Welding Official HEADLIGHT TESTING
Lathe Work—Cylinder Honing Station No. 1308

Exide THE LONG-LIFE BATTERIES

Most Complete Stock of Replacement Parts, Tires, Tubes, Brake
Linings and Accessories This Side of San Diego
STORAGE Phone, Bayview 0094 TOW CAR

Phone Hillcrest 4127-J

DOTY & TIPPS

GENERAL CONTRACTORS & BUILDERS

ARCHITECTS, FINANCING

3629 First Street, San Diego

WILLARD BATTERY SALES AND SERVICE

BIG CHIEF Anti-Knock Motor Fuel.
Red in Color—Only 3c More

KIERSTEAD'S SERVICE STATION

Corner Cable and Voltaire Streets, Ocean Beach

GENERAL AUTO REPAIRS

ICE For Sale. Phone, Bayview 0401
Agency NEUTROWOUND Super-Power 6-Tube RADIOS

SKATING

Every Day and Evening in the Year at

KICKHAM'S MISSION BEACH

ROLLER RINK

Largest Skating Surface in Southern California
AFTERNOONS AT 2 O'CLOCK—EVENINGS AT 7 O'CLOCK

Classified Ads Get Quick Results

Patronize Your Community Merchant --- "Buy At Home"

If it's about the beaches
It's all in "The Beach News."
Only One Dollar for One Year

STRAND THEATRE

Ocean Beach, Calif.

F. J. GRUBER,
Prop. and Manager

SATURDAY, MARCH 5
H. B. Warner and Lillian Rich in
"WHISPERING SMITH"
"His Wooden Wedding" Comedy
Scenic and News Weekly

SUN. & MON., MARCH 6-7
Doris Kenyon in
"LADIES AT PLAY"
A Comedy Drama
"There Goes the Bride" Comedy
and Fables

TUES. & WED., MARCH 8-9
Harold Lloyd in
"THE KID BROTHER"
A Super Special
Buster Brown in "Buster's Sleigh"
and News Weekly. NOTE: The
producers of this picture have set
the prices at Children 20c, Adults
35c, Loges 50c.

THURS. & FRI., MARCH 10-11
"SALLY, IRENE AND MARY"
Taken from the Stage Play
"Lickpenny Lover" Comedy. Sec-
ond last chapter of "Buffalo Bill"

ATTENTION: If it is a good pic-
ture The STRAND will play it.

W. H. Curtiss, M. D.

GENERAL PRACTICE
AND CHILDREN'S DISEASES
Office and Residence
KRAFT BUILDING
Newport Ave. and Bacon St.
Office phone, Bayview 0476
Hours: 10 a. m. to 4 p. m.

Dr. W. F. BUSH

DENTIST

Hours 9 to 12 a. m.; 1 to 5 p. m.
KRAFT BUILDING,
Office Phone, Bayview 0702
Res. phone, Bayview 0708-J

Hemstitching

Done at Reasonable Prices
On Short Notice
Hours from 9 a. m. to 5 p. m.

MRS. M. PRESSELL

4915 MUIR AVENUE,
Ocean Beach

Ocean Beach CLEANERS

1928 Bacon Street
Phone, BAYVIEW 0030-J

McMAIN'S BAKERY

WHOLESALE ONLY

Orders Taken for All Social
Occasions
1874 Bacon Street, Ocean Beach
Phone Bayview 0664

Phone Bayview 0294-J

Dr. N. F. Adamson

SWEDISH MANUAL MOVE-
MENTS AND MASSAGE

Nerve Tracing
Hydrotherapy

Lady Attendant
Del Monte Cottages, No. 11
Ocean Beach, Calif.

PHONE: BAYVIEW 0136

REID TRANSFER

1916 Bacon Street
OCEAN BEACH

Your Goods Are Safe—
We Carry Cargo Insurance

D. R. SAUM E. C. BANGS
Pres. Secy.

Established 1887

Johnson-Saum Co.

Incorporated

Superior Service and Equipment
The expense is a matter of your
own desire.

LADY EMBALMER
For Ladies and Children
N. W. Cor. 4th and Ash Sts.

Ocean Beach Social Notes



Katherine's "Kollum"

By MRS. KIRK SMITH

Phone, Bayview 0017

MARCH MEETING OF O. B. WOMAN'S CLUB NEXT THURSDAY

Child welfare will be the topic of the March meeting of the Ocean Beach Woman's club to be held Thursday afternoon at the chamber of commerce room. Miss Gladys Keyes, San Diego's visiting teacher, will be the speaker. Mrs. William I. Newman will sing. Miss Kate Spani is chairman of the program committee. Mrs. Albert Dumont is chairman of the social committee.

The garden department of the woman's club held a meeting with good attendance Tuesday afternoon. Fertilization was the topic of the program. Mrs. Mary Near reported satisfactory progress in plans for the planting of pink and white oleanders on Brighton avenue.

The study department will hold an important business meeting Monday evening at 8 o'clock at the chamber of commerce room on Bacon street. Good attendance is urgently requested.

Greeting Cards—Froide—Bacon St.

MISS TOBEY ARRIVES FROM STORKLAND

A lovely baby daughter now graces the Five Points home of Mr. and Mrs. Chester W. Tobey at 3719 India street. Mother and her child, born February 19, are reported to be doing nicely, and Daddy Tobey, who is assistant manager of the Ocean Beach branch of the Bank of Italy, wears a smile all the while!

GUEST FROM JERSEY

Mr. and Mrs. M. J. Brown of 5058 Long Branch avenue are entertaining Mrs. E. Brown of Newark, N. J., mother of Mr. Brown. Mrs. Brown expects to remain in Ocean Beach.

W. M. A. S. SILVER TEA

A silver tea was given recently at the home of Mrs. G. N. Vaughan of Ebers Street for the benefit of the W. M. A. S. of the Baptist church. Those present were: Mrs. Gunning, Mrs. Brunner, Mrs. E. J. Baker, Mrs. J. Hendrix, Miss Brennerman, Mrs. W. S. Dunn, Mrs. Bishop, and the hostess, Mrs. Vaughan.

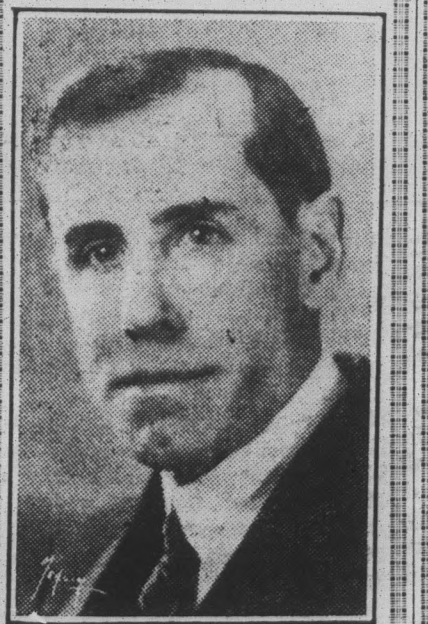
ANNUAL MONTANA ROUND-UP

The Montana State society will hold their annual round-up Wednesday, March 9, at the San Diego club rooms, 949 Ninth street. There will be a special entertainment and dancing and refreshments will be served. All former Montanans are cordially invited.

Mrs. Katherine Campbell is staying at the Hotel Newport for an indefinite time.

Political Advertisement

Service For All San Diego



Edward H. DOWELL

For CITY COUNCIL

(Long Term)

Primary Election, March 22

MEETING OR MEMBERS, O.E.S. NEXT MONDAY

The meeting of the Ocean Beach members of the Order of Eastern Star which was scheduled to meet on Monday, March 7, at 2 p. m., will be held at the residence of Mrs. Turner B. Kline at 4738 Saratoga avenue. All those interested are cordially invited to attend.

VISIT THE GIFT SHOP 1854 Bacon Street, Ocean Beach

RED AND WHITE OLEANDERS FOR BRIGHTON AVENUE

The Garden department of the Woman's club held an enjoyable meeting last Tuesday, at the Chamber of Commerce rooms on Bacon street. Mrs. C. F. Near reported the names of the following members of her committee to further tree planting on Brighton avenue: Earl Seifert, Mrs. Marguerite Mitchell, Mrs. J. C. Christenson and Mrs. M. Webster Skinner, all residents of that street. The committee proposes the planting of white and red oleanders twenty-five feet apart on the street. The San Diego Tree commission and the Ocean Beach Woman's club stand back of the committee in their effort to add to the beauty of our pretty street, "tip tilted toward the sea."

GIRL STUDENTS GIVE ENJOYABLE PARTY

A delightful informal party was given by the Misses Faye Baird and Adeline Whaling, last Friday evening, February 25, at the home of Miss Whaling on Cape May avenue. Dancing and games were enjoyed by all. A large bowl of jonquils adorned the center of the refreshment table. Those present were: Misses Barbara Williams, Dorothy McNiff, Ruth Dunning, Emeline Moore and the two hostesses, Adeline Whaling and Faye Baird; Messrs. John Zeluff, Theron Cline, Horace Dunning, Paul Markel, Bill Brotherton and Jack O'Mara.

GUESTS FROM DETROIT

Mr. and Mrs. Alvon Campbell and Mr. and Mrs. Ray Hersinger, of Detroit, Mich., were guests last week at the home of Mrs. Ransom P. Wood at 4729 Cape May avenue. The visitors are relatives of Mrs. Wood and expressed themselves highly pleased with their sojourn in Ocean Beach.

GRADUATE ENTERS BUSINESS

Miss Dorothy Vaughan, daughter of Mr. and Mrs. G. M. Vaughan of Ebers street, who graduated last February from the Point Loma high school, has accepted a position as stenographer in one of the largest department stores of San Diego.

CHURCHES

CHRISTIAN SCIENCE SOCIETY 1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

Reading Room open Mondays,
Thursdays and Saturdays from 2:30
to 4:30 p. m., except holidays.

FIRST BAPTIST CHURCH OF OCEAN BEACH

DeFoe Street at Santa Monica Ave.
Rev. W. S. Dunn, Pastor

Bible School meets at 9:45 a. m.
Morning hour of worship, 11
o'clock.

Pastor's sermon subject: "The Di-
vine Fellowship."

Communion and reception of mem-
bers. Anthem by the choir.

Young People's meetings at 6:45
Song service at 7:30 p. m.

Sermon by Rev. Mr. Tamblin of
Paterson, New Jersey.

SACRED HEART CATHOLIC CHURCH

Cor. DeFoe St. and Saratoga Ave.
Rev. P. C. Santy, Pastor

Ocean Beach—Sundays, Mass at
8:30 a. m. Sunday school at 9:30.
Rosary and Benediction of the
Blessed Sacrament at 7:30 p. m.
Week-day Mass at 8:00 a. m.

UNION CONGREGATIONAL CHURCH

(Corner DeFoe Street and Santa
Monica Avenue)
Rev. Wm. I. Newman, Pastor

Sunday School at 9:45 a. m.
Sunday morning at eleven o'clock,
Rev. William I. Newman will preach.
Subject: "The first four words in the
Bible."

GUEST FROM CHICAGO

William H. Britigan, head of the
William H. Britigan Realty associa-
tion of Chicago, was a guest re-
cently at the home of Mr. and Mrs.
John P. Mills on Sunset Cliffs.

BAPTIST CHURCH SOCIAL

The church social committee enter-
tained the members and friends of
the church in the school room Mon-
day evening at 7:30. Eighty persons
were present, and a very enjoyable
time was spent in the playing of
games and drills. Refreshments of
ice cream and cake were served. A
substantial silver offering was re-
ceived to provide equipment for the
church kitchen.

Roy E. Peebles and family have
moved from Bacon street to 4739 Cor-
onado avenue.

Miss Elsa Terheggen, the dancing
teacher, has moved from San Diego
to Mission Beach.

Mr. and Mrs. H. Evenhuis and fam-
ily of 4922 Saratoga avenue, have
gone to Chicago.

W. H. Dillon and family, who for-
merly resided on Saratoga avenue,
have moved to San Diego.

Mrs. Anna Smith and her daughter,
Mrs. Myrtle McDowell, of Saratoga
avenue, have moved to La Jolla.

Mr. and Mrs. Walter Lueck and
baby, have moved from 1989 Bacon
street to 4636 Brighton avenue.

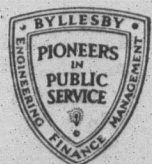
The Saume Camp Fire Girls of
Point Loma held induction services
last Friday night at the home of Mar-
jorie Statnaker.

RED SEAL WIRING Is For Homes Large and Small

The owner of every home, whether it be a cottage or man-
sion, will find that the comfort and convenience of Red Seal
Wiring will be worth more than the cost—and that the cost is
well within his reach.

RED SEAL WIRING WILL ADD GREATLY TO THE
VALUE AND COMFORT OF YOUR HOME
—AND COSTS YOU LITTLE—

SAN DIEGO CONSOLIDATED Gas & Electric Co.



FABER'S FOUR STORES

Phone Bayview 0415 and 0418

SATURDAY AND MONDAY SPECIALS

10 pounds Sugar	68c
Butter, Golden Rod	46c
Libby's Beans, 3 Cans For	25c
Cocoa Almond Soap (Special) Per Bar	5c
Crisco—1½-lb. can	39c, 3-lb. can
Flour, A-1 10 lb. bag	55c, 24 lbs.
Codfish Cakes, per can	\$1.20
Tuna Flakes, per can	15c
Westgate Oval Sardines, Special	12½c
Club House Oysters, per can	10c
Fancy Imperial Lettuce, Solid Heads	17½c
Carrots, 3 bunches for	3c
Turnips, 3 bunches for	10c
Beets, 3 bunches for	10c
Radishes, 3 bunches for	10c
Spinach, 3 bunches for	10c
Celery, Chula Vista, large stalk	7½c
Grapefruit, Fancy Imperial, 6 for	25c
Peas, per pound	10c

Bring your Salada Post Cards and carry home a 10c package of
Tea FREE.

We Deliver Free All Orders Over \$1.50
CASH IS KING

O. B. FEED, FUEL AND EXPRESS

1926 Bacon Street WM. RICHLEY, Prop. Phone Bayview 0020-W
COAL — WOOD — BRIQUETTES
BEST LAWN SEED IN ANY QUANTITY AT CITY PRICES
FRESH GARDEN SEEDS—BIRD SEED
"GROWS IT" Fertilizer (delivered), \$1.75 Sack
"ORANGE BRAND" Poultry Supplies Sherwin-Williams PAINTS
Dump Truck for hauling dirt and sand

STRAND RADIO & APPLIANCE CO.

BOWKER & DEUEL, Proprietors

Kraft Building, Newport Avenue and Bacon Street, Ocean Beach

RADIO SALES AND SERVICE

Authorized Dealers

Federal Orthosonic, Radiola and Crosley Radios

The Reason for Our Success—"We Sell the Best."

PHONE BAYVIEW 0212-J

25c ROSES 25c

The most sensational sale of rose bushes ever conducted in
San Diego County.

5000 rose bushes, 60 varieties, 2 years old, large plants will
be sold at 25 cents each. Included in this lot are 500 Los An-
geles "Budded" roses.

SALE STARTS 8 A. M. SATURDAY, MARCH 5

At Our New Sales Yard
Tenth and Highland
NATIONAL CITY
Chula Vista Busses Stop at Our Door

THE NATIONAL FERNERY

Point Loma Laundry

PHONE, FRANKLIN 3124

LAUNDRY CALLED FOR AND DELIVERED

If It's Laundry Work, We Do It!

WET WASH, ROUGH DRY,

SEMI-FINISH AND FINISH WORK

BUILDERS, NOTICE!

SPECIAL ANNOUNCEMENT

WHITING-MEAD CO.

Of San Diego and El Centro

HAS BOUGHT THE ENTIRE STOCK
of the

CITY LUMBER CO.

SITUATED AT THE FOOT OF MARKET, SAN DIEGO

We must vacate these grounds at once as it is government tide
land property and lease will soon expire. We haven't room to
store this material in our own yards and to avoid expense of
moving we are putting on a tremendous

SALE

Of all kinds of Rough, Finish and Dimension Lumber, Flooring,
Ceiling, Shingles, Roofing, Bld. Hdw., etc. To be sold at Special
Price or by the Piece.

HERE'S A GOOD CHANCE TO SAVE MONEY
DON'T FORGET THE PLACE
FOOT OF MARKET STREET, SAN DIEGO

WHITING-MEAD Co.

THE ONLY THREE BIG DEPT. STORES FOR BUILDING
MATERIALS IN SAN DIEGO

PHONE MAIN 7191 or HILLCREST 5815
1st and G Sts. 14th and K Sts. 4065 University Ave.

SCHOOL DAYS

SOMETHING TO THINK ABOUT
By F. A. WALKER

WASTING TIME

JUST what are you doing for yourself in the hours apart from those you give to your employers?

If you would once stop and seriously consider the inestimable value of these golden bits of time, which are yours to do with as you please, there is a likelihood that you would put them to better use.

In one way or another, young people unencumbered with any other burden save their own, are apt to fritter away time in aimless amusement. The quest of goodly fellowship, without regard to where it may end, and the pernicious habit of idling seem, unfortunately, to be the dominating purposes in the lives of the thoughtless.

They flit about like butterflies, drifting on the winds, sipping honeyed sweets often tainted with poison.

These flexible friendships which you make are so agreeable while they endure, you quite forget the steady passage of time as you keep pursuing them, wasting the most precious years of your life, in which character is formed into beauty or ugliness.

Friendships are agreeable, but they are often insincere, and for this reason it becomes incumbent upon you to consider them in an attitude of selfishness.

You must give due thought to yourself before you are left destitute, incompetent and unqualified to extricate yourself from the humble position you have occupied all these years, which by a stroke or two of fate may leave you stranded and forlorn in old age.

You, who are young and hopeful, are wondering whether these words are for you. They seem in some way to lean their weight upon you, but in the hunt for amusement, you throw them off.

"Tomorrow," you promise, "I'll think about them. But not today. I'm having too much fun. I'll make good, somehow."

So you think. So thousands of others have thought who have gone before you!

When they awoke to a realization of their position they found their lances broken and their shields eaten by rust, unable to compete with men who had been using their spare moments advantageously, disregarding the call to play.

And so it will be with you unless you mend your way.

And so it will ever be with those who think the world will wait for them while they romp and lark and gambol.

"It is not idleness that is plentiful, but courage that is rare, that wins!"

(© by McClure Newspaper Syndicate.)

GIRLIGAGS



"It was a sensible young man I was with last night," says Fapper Fern. "When he tried to kiss me," cried, "Don't! Stop it!" and he didn't."

The Days When I Was Young

By DOUGLAS MALLOCH

THE snows of many winters have drifted down to earth, The suns of many springtimes have melted them to mirth; The ice has strung her garlands where once the apples hung— Yet not a thing has ever changed since days when I was young.

My boy, the very changes were always still the same: November took the bluebird, and yet the robin came; I heard him come returning, I heard his carol sung— The robin sings the same today as days when I was young.

A little while we sorrow, a little time we grieve, When brown the meads and marshes and when the bluebirds leave, But still in God's high heaven a star of hope is hung— And spring will come the way it did in days when I was young.

For when this earthly summer has faded into mist,

When I go down the river to keep the final trust, I know that I shall find them, the folks to whom I cling,

The loved it hurt so much to lose in days when I was young.

For surely if the Father can give the earth the spring, Then he can give the springtime to any other thing;

And in some lovely springtime, again my loved among, I know that God will give me back the days when I was young.

(© by McClure Newspaper Syndicate.)

Mother's Cook Book

When you get to know a fellow, know his joys and know his cares, When you've come to understand him and the burdens that he bears, When you've learned the fight he's making and the troubles in his way, Then you find that he is different than you thought his yesterday.

—Edgar Guest.

HERE ARE SOME SOUPS

A DISH of nourishing soup is always welcome, especially on a chilly day or night. The following are a few variations:

Cabbage Soup.

Put a piece of bacon or salt pork into a kettle, cover with water and cook an hour, then add a whole cabbage, a few carrots, onions, some turnip, a stalk of celery and a bay leaf. Cook at least another hour and a half and serve hot.

Milk Soup.

Toast thin slices of bread until they are crisp and brown. Bring to the boiling point one quart of milk, adding a pinch of salt and sugar. Beat the yolks of four eggs with a little water. Remove the milk from the fire and add the eggs; stir a moment, then turn the mixture over the bread in the soup tureen.

Chestnut Soups.

Cook a pint of chestnuts until soft in milk to cover, then put through a sieve and season well with salt, pepper and a bit of onion juice. Serve with whipped cream over the top.

Clam Bouillon.

Wash and scrub half a peck of clams, changing the water several times. Put into a kettle with three cupsful of cold water, cover tightly and steam until the shells are well opened. Strain the liquor, cool and clear. Reheat to serve.

Nellie Maxwell
(© 1927, Western Newspaper Union.)

THE YOUNG LADY ACROSS THE WAY



The young lady across the way says she certainly does hope the Mellon plan of tax reduction will prove satisfactory now that we've got it.

(© by McClure Newspaper Syndicate.)

North Carolina



Wild Ponies of the Banks.

(Prepared by the National Geographic Society, Washington, D. C.)

WHILE many Southern states are feeling the burden of a huge cotton crop at low prices, North Carolina, which not only raises cotton but has also come to manufacture cotton goods on a large scale, can see the other side of the picture.

North Carolina is passing through a renaissance. Due to her steadily intensifying shift from cotton fields to mill centers and from once-idle streams to throbbing dynamos, she has suddenly rediscovered herself on the threshold of industrial power.

The legendary North Carolinian who in the '60s called his three daughters Rosin, Tar and Turpentine, would today be naming them after cigarette brands, furniture trademarks and cotton-goods patterns.

Charlotte, situated between the big hydroelectric developments along the Catawba and Yadkin rivers, is a plexus of this new industrialism. In the last 25 years the number of textile mills operating within a 100-mile radius of that city has been increased fivefold, with a present spindleage of 10,000,000.

An hour's ride beyond Charlotte is Gastonia, one of the largest textile centers in the United States. Of its 20,000 people, about three-fourths are workers in the 42 mills whose tall stacks cut the sky. Yet, in the town's broad, tree-shaded streets, lined with neat cottages on well-kept, flower-fringed plots, one feels no oppressive sense of concentrated industry, but rather the restfulness of some model suburb, widespread to sun, air and surrounding countryside.

With mill workers' cottages rentable at \$3 a month, with water and electric light free, and a mild climate, necessitating little fuel, which is obtainable at cost, it is not uncommon for mountain families to work at Gastonia long enough to pay off their farm mortgage and then return to the Blue Ridge. Gaston county contains 98 textile mills, which represent one-sixth of the state's total spindleage and consume almost one-third of her cotton crop.

Winston-Salem's Factories.

Another center of importance in North Carolina's new industrialism is Winston-Salem. It has been designated "the twin city" since its component towns were merged in 1913, but no twins ever showed greater dissimilarity than old Salem and youthful Winston. Here one has the stately Eighteenth century and the Industrial Twentieth century side by side, with a mere street or so acting as the hyphen.

Salem signifies that "peace" which was sought by the persecuted Moravians who founded it in 1753. And that "peace" has never forsaken old Salem. Cross a few streets and one is amid Winston's humming beehives of industrialism, where 15,000 wage-earners are turning out their daily trainloads of manufactured tobacco, furniture and textiles on a scale that leads Uncle Sam to rate Winston-Salem as the South's second industrial city.

A circle enclosing Winston-Salem with the denims center of Greensboro and the furniture center of High Point delimits an industrial patch 30 miles across, representing an annual products value of more than \$300,000,000. Winston-Salem's stamp-sticking machines consume annually the most expensive meal in the world—a matter of \$100,000,000 worth of Uncle Sam's familiar blue imprints. That is the sum of her federal tobacco taxes, which represent one-half of those paid by North Carolina.

From the tobacco standpoint, North Carolina's elvish twins are really Winston and Durham. At Durham the first perfected cigarette-rolling machine was used, and her fame for the "makings" dates back to the Civil War.

Durham finely symbolizes education springing out of industrialism, for it is the seat of Duke university, which is destined by recent bequests to become one of the country's greatest centers of learning. Social welfare springing out of education is as finely symbolized by the nearby state university at Chapel Hill.

Land of the Sky.

But all is not industrialism in North Carolina. In the west is Asheville,

the gateway to what North Carolinians have well named the Land of the Sky. Never was an altitude of a half mile above sea level so unobvious, in all but the tonic atmosphere. Set in a vast bowl, Asheville is encircled by mountains whose 20 highest peaks top all altitudes in the Eastern states.

It was on the Biltmore estate, near Asheville, that, with the founding of a forestry school, the first steps in American forest conservation were taken. Today there are established in this region, for the protection of watersheds and hardwood reserves, the Cherokee, Nantahala, Unaka and Pisgah national forests. With a boundary which encloses more than 1,700,000 acres, the government had acquired, up to July, 1925, somewhat less than a fourth of this area. In the Pisgah, established in 1916 as a game preserve, native bear and deer roam, trout streams are stocked, and herds of bison and elk have been implanted.

Surrounded by the modishness of Asheville, one scarcely realizes that only 50 miles away mountaineers are living a ruggedly simple existence behind hand-hewn timbers and on small "switchback" farms, with revolutionary looms and spinning-wheels alongside their chimney pieces of native rock.

It was a far-seeing woman from among the "balled-shirt" life of Asheville who persuaded these remote, almost forgotten, mountain folk to set their long-idle looms going again. Today there are half a dozen handicraft centers scattered through western North Carolina. Mountain illiteracy in North Carolina is passing rapidly. In the last 15 years the state-wide ratio has dropped from 185 to 135 illiterates in every 1,000. Of late years about 4,000 one-teacher schools have been scrapped for modern-type buildings, and North Carolina's educational budget has risen to \$11 per capita, or exactly midway between the per capita cost of \$8, as averaged throughout the Southern states, and \$14 throughout the nation.

The Coastal Region.

A totally different part of the state is the coastal region with its low lands, its numerous sounds and channels and its off-shore islands of sand—"the Banks." For centuries wild horses have been roaming the Banks, and current tradition has it that they are descended from Barbary ponies which were brought over by Sir Walter Raleigh's colonists. From time to time these "banker ponies" are rounded up and driven into corrals made of timber from old wrecks. It is a scene with a far Western tang, flying hoofs, swinging lariats, and the flash of branding irons. After the branding and calling out, the likeliest animals are auctioned off. They bring now only \$6 a head. A few years ago these putative descendants of Raleigh's "little Barbary ponies" were bringing from \$50 to \$125 apiece. The auctioneer in explanation, complains: "Tew much gasoline about nowadays!"

On the ocean side of the Hatteras banks one finds the greatest wreck area on the Atlantic coast. Along the beach are the skeletons of what were once ships, now blanched victims of the sea and sand, their upstanding ribs resembling files of gravestones, their forests of protruding spikes being the grisly grass of the desert-like expanse. At one point there are 14 wrecks within 100 yards.

Off the great apex of the Banks are those dreaded quicksands, the Diamond shoal. They are the more to be dreaded because off Hatteras, due to the enormous tonnage of steel hulls embedded in the Diamond, there is a magnetic deviation sometimes amounting to eight degrees.

The farther northward one follows the Banks, the more remote and resourceless seems the life of the people. Often it appears to be mere existence, as of castaways who have taken root on this two-mile width of sand bar, 40 miles off shore.

Feline Amenities

First Lady—You'll have to use more powder, my dear; you're getting quite burnt. Doesn't suit you.

Second Ditto—How cruel you are, darling, and I was just thinking how sweet you looked with those freckly spots.—London Opinion.

COLDS COST MONEY

It is estimated that a sufferer from colds loses three days' time from work in a year.

FORTIFY YOURSELF AGAINST COLDS, GRIPPE

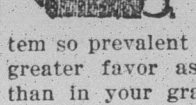
Tone up your body with

DR. PIERCE'S GOLDEN MEDICAL DISCOVERY
All Dealers, Liquid or Tablets.

Garfield Tea

Was Your Grandmother's Remedy

For every stomach and intestinal ill. This good old-fashioned herb home remedy for constipation, stomach ills and other derangements of the system so prevalent these days is in even greater favor as a family medicine than in your grandmother's day.



PISO'S for coughs

Quick Relief! A pleasant effective syrup. And externally, use PISO'S Throat and Chest Salve, 35c.

ADD TO YOUR INCOME. Men to service article for distribution in your territory, during spare time. Write UNITED INDUSTRIES, Bishop Street, Toledo, Ohio.

Passing of Community

Sirring Loss to World

"What has happened to community singing, which did its part in winning the war and afterward made life merrier for age as well as youth?" asks the Independent, Boston. There is a dearth of it now, and even when one finds it the old gusto is gone and the listless choruses drag through to a drooping end. This ought not to be. There is much more than a social heart warming in popular song, important as that may be in our conglomerate country. The individual's own stimulus is most important of all, for he ought to "go forth to life" with spirit and power.

One cannot listen in church, which ought to be the greatest place for community song, without wondering why the gift has fallen into disuse. People mechanically go through the form of opening their hymn books and rising, and then seem abashed into silence by the sound of their own voices.

DEMAND "BAYER" ASPIRIN

Aspirin Marked With "Bayer Cross" Has Been Proved Safe by Millions.

Warning! Unless you see the name "Bayer" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 26 years. Say "Bayer" when you buy Aspirin. Imitations may prove dangerous.—Adv.

Too Bad

Flora—I don't believe that scandal about Mrs. Gayleigh.

Fanny—Then why did you tell me about it?

Flora—I was in hope that you could confirm it.

Good health depends upon good digestion. Safeguard your digestion with Wright's Indian Vegetable Pills and you safeguard your health. 372 Pearl St., N. Y. Adv.

Criticize yourself today and others tomorrow.

Sure Relief

BELLANS FOR INDIGESTION 25 CENTS
6 BELLANS Hot water Sure Relief

BELLANS FOR INDIGESTION
25c and 75c Pkgs. Sold Everywhere

DR. STAFFORD'S Favorite remedy for three generations for CROUP, bronchitis, influenza.

OLIVE TAR FOR COLDS

PASTOR KOENIG'S NERVINE

for Epilepsy Nervousness & Sleeplessness.

PRICE \$150 AT YOUR DRUG STORE

Write for free Booklet KOENIG MEDICINE CO.

1045 N. WELLS ST. CHICAGO, ILL.

"D"

By E

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

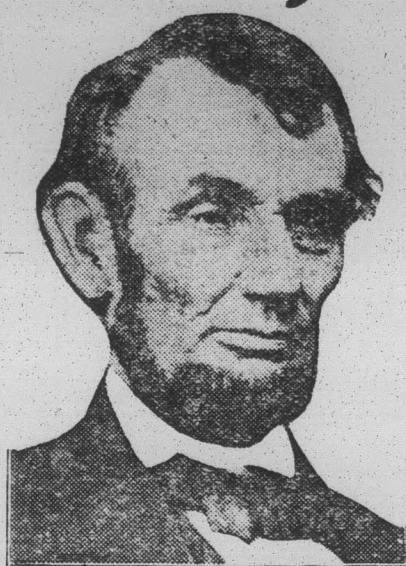
time, but all the time confuse the num's "th probably dred who eplgram words are But did Rev. W. I.

"Did He Really Say It?"

By ELMO SCOTT WATSON

NE of the favorite beliefs of the American people — probably because of the subtle flattery which it implies — is that Lincoln once said, "You can fool all the people some of the time, and some of the people all the time, but you can't fool all the people all the time." Although some persons confuse this quotation with P. T. Barnum's "the people like to be fooled," probably ninety-nine out of every hundred who have occasion to quote this epigram believe implicitly that the words are Lincoln's.

But did Lincoln ever really say it? Rev. W. E. Barton, probably the best-



ABRAHAM LINCOLN

"You can fool all the people some of the time, and some of the people all the time, but you can't fool all the people all the time."

Late John Dickinson Sherman, feature writer for the Western Newspaper Union until his death in 1925, then Hyde Park correspondent for the Chicago Tribune, and his friend, Clarence P. Dresser, Hyde Park correspondent of the City Press, succeeded in boarding the Vanderbilt special when it stopped at Michigan City, Ind., for water. After the train was on its way they were admitted to Mr. Vanderbilt's private car and granted an interview.

In the course of the interview Mr. Sherman put this question to the railroad magnate, "Do your limited express trains pay or do you run them for the accommodation of the public?"

"Accommodation of the public!" exclaimed Mr. Vanderbilt, "the public be damned! We run them because we

GEN. W. T. SHERMAN
"War is hell!"

Informed man on the life of Lincoln today, whose investigations gave to the world last year the truth about Lincoln's famous Bixby letter, recently set out to learn the truth about the "fool the people" quotation, which is said to have been uttered at Clinton, Ill., between the second and third joint debates with Douglas. His conclusion in the matter, as given in an article in a recent issue of the Dearborn Independent, is incorporated in the following statement:

To my mind the strongest negative argument is not that so few people remember hearing Lincoln say those words, but that, if he really said them at Clinton when Douglas was not present, he did not repeat so apt a phrase in one or more of the five remaining joint debates. He missed five excellent opportunities to use effectively an undeniably apt expression.

Nevertheless I incline to the belief that Lincoln actually used those words

ADMIRAL W. S. SIMS
"We can start at once. We made preparations on the way."

have to. They do not pay. We have tried again and again to get the different roads to give them up; but they will run them and, of course, as long as they run them, we must do the same."

Did General Sherman ever say, "War is hell"? According to one version, he made this historic declaration at a reunion of his brother's brigade at Caldwell, Ohio. Another says that he uttered it at the graduating exercises of the Michigan Military academy at Orchard Lake, Mich., on June 19, 1879. The epigram, say some, is only an abbreviated quotation, the full text of which is, "I am tired and sick of war. Its glory is all moonshine. It is only those who have neither fired a shot nor heard the shrieks and groans of the wounded, who cry aloud for blood, more vengeance, more desolation. War is hell!" Others main-

CORNELIUS VANDERBILT
"The public be damned!"

and at Clinton. The evidence is far from conclusive, but it is not lacking in probability. It sounds like Lincoln, and the occasion alleged is one in which the words might appropriately have been used.

But if Lincoln never spoke this clever apothegm, then it would almost seem possible to fool all the people all the time; for all the people, virtually, believe these words to have been Lincoln's.

If "the people" remember that Lincoln said they couldn't be fooled all the time, because they like to believe that, then "the public" well remembers that it was once damned by a Vanderbilt, probably because of popular prejudice against Wall Street and men of money. The "public be damned" phrase is one over which there has been much dispute. It is usually, and erroneously, ascribed to "Commodore" Cornelius Vanderbilt, and members of the Vanderbilt family have often denied that it was ever uttered by one of their number. There has also been some dispute as to the circumstances under which it was uttered, but the facts in the case are these:

In 1882 William H. Vanderbilt, son of the "Commodore," was on his way to Chicago on a special train. The

HORACE GREELEY
"Go West, young man, go West."

tain that Sherman never said it, but that the expression was first used by Charles Francis Adams at the thirteenth annual dinner of the Confed-

erate Veterans' camp of New York on January 26, 1903. It has never been found in any of Sherman's sayings or writings. So there you are!

Horace Greeley was not the first to say, "Go West, young man, go West!" although history says that he did. The man who first said it was John L. B. Soule, editor of the Terre Haute (Ind.) Express. In an editorial about the West's opportunities for young men he declared that Horace Greeley could never have given a young man better advice than contained in the words, "Go West, young man." This was stated merely as Soule's opinion of what Greeley might have said, but newspapers all over the country repeated the saying and credited it to Greeley. Finally the famous editor of the New York Tribune reprinted Soule's editorial with this footnote: "The expression of this senti-

ADMIRAL GEORGE DEWEY
"You may fire when ready, Gridley!"

ment has been attributed to the editor of the Tribune erroneously. But so fully does he endorse most heartily the epigrammatic advice of the Terre Haute Express and joins in saying, "Go West, young man, go West!"

Admiral Dewey, standing on the bridge of the Olympia at the battle of Manila bay and watching the oncoming Spanish fleet, remarked quietly, "You may fire when ready, Gridley." So says history, and it has become one of our favorite quotations. But in an interview published in the Chicago Evening Post of October 29, 1899, Dewey is quoted as saying "that the American policy toward Aguinaldo should be 'straight from the shoulder' with plenty of force behind it, that he did not tell Gridley to fire when ready, and that he does not want to be President."

And it is now known that Pershing did not stand before the tomb, make

GEN. JOHN J. PERSHING
"Lafayette, we are here!"

an appropriate gesture and say, "Lafayette, we are here!" That yarn originated when Colonel Stanton of Pershing's staff stood before the tomb and said, "Lafayette, nous sommes la!" But it was soon tacked onto the commanding general, and even President Wilson in a speech before the French chamber credited it to Pershing. The general himself has denied that he ever said it, as he has denied that his offer of American troops to General Foch was made in the form of the historic, "All that we have is yours." However, he did say in 1917, "Germany can be beaten, Germany must be beaten, Germany will be beaten."

When a British admiral asked Admiral William S. Sims when the first division of American destroyers could be ready for business, he replied, "We can start at once. We made preparations on the way." Or so the newspapers reported it at the time. But in a letter to the New York Times, dated February 21, 1919, from London, the admiral denied positively that the question was ever asked him or that he ever made that reply.

valentines for the ensuing year. By and by the women were released from the obligation to make gifts and only the men sent presents or missives expressive of affectionate sentiment.

Famous English River

Caesar says that at the time of his invasion of Britain the River Thames in England was called "Tamesis." Other early writers call it "Tamesa." In early Saxon times the river was called "Thamis." The Thames above Oxford often is called "Isis."



THE WIDE-AWAKE WIND

It was long past the time when most people were in bed. It was late and even those who had felt quite wide-awake at bedtime were now sound asleep.

Only the wind was wide-awake. And why not? The wind had been sleeping for three whole days.

That is a pretty long sleep and enough certainly to rest a strong and energetic old creature like the wind.

He had been asleep in his own sleeping place. For of course you know the wind has a special place where he goes and sleeps.

It is a wonderful place and although no human has ever seen it, the fairies and the brownies, the birds and the breezes, the clouds and the sun, all know about it.

And people know a little bit about it, too. At least they know, after a fashion, that the wind has a place where he goes when he wants to sleep. For when the wind quiets down after the wind has been blowing and tearing about, people say:

"The wind has died down."

The wind always has gone to his sleeping palace when they say that.

Then the breezes blow just softly and gently enough so that it soothes the wind and makes him sleep so restfully, then the little bees and insects hum and sing over so softly, which is also very soothing. Then the creatures who live about the wind's sleeping palace put on their slippers made of moss so that they will not awaken the wind.

But he had been asleep for three days now and he was feeling so wide-awake.

"Funny," he said to himself, as he blew a great long whistle, "that people should all be sleeping."

In that way, you see, he was like those who cannot understand how some one else feels sleepy when they have had their sleep and feel all rested.

"Yes," he repeated, "it is funny that they should all be asleep."

"As for me I feel wide-awake."

"I feel like blowing everywhere. Oh, I want to wander far this evening. I want to take long strides across the prairies and blow the wheat and the barley and the rye and alfalfa."

"I want to take great steps across the tall roofs in the big cities and blow around the city corners and blow down the long streets."

"I want to take a rolling, tumbling, rough trip across the ocean and see the waves rise up to meet me and greet me with their gay white caps and blue green suits."

"I want to take steps across run-



Across the Tall Roofs.

ning streams and little lakes and blow the water skimming, skipping along. "I want to go to the great forests and see the trees bend and hear them sing."

"Oh, how I do want to hear the trees sing."

"I want to whistle as they sing and though there will be no one around to hear we shall love the music we make."

"The trees of the forest never need an audience. For long years they have sung their songs with no one around to hear. And they have sung just as beautifully as though they were before a large audience."

"In fact they have sung far more beautifully for they had had an audience they could never have sung so well. The forest trees need their own setting for their voices. Places where there are crowds of people would not do for the forest trees."

"There would not be enough of them, and there would be too many people."

"Oh, I am so wide-awake. I shall start off now, and oh, such a trip as I will have."

So the wide-awake wind went off, and he took long strides across the prairies, and great steps across the tall roofs in the cities and around the city corners.

And he took a tumbling, rolling trip across the ocean, and he took steps across little brooks and lakes and rivers, and then he went to the great forests. And he sang and the trees sang.

And all over, that night the wide-awake wind gave his strange, beautiful, wild, lonely, comforting song to the sleeping world.

Sound Advice

"Say, Willie, how many sisters have you?"

"Three, but Hazel picked you so don't waste any time on the twins."

Popular San Diego Woman Recovers From Long Illness

Amazing Improvement in Mrs. Jester's Health Surprises Friends. Serious Ailments Caused by Nervous Breakdown Relieved and Strength Restored by Tanlac. Looks and Feels Better Than Ever

"Tanlac has certainly done wonders for me; I cannot praise it enough," declares Mrs. T. D. Jester, 1268 Pennsylvania Avenue, San Diego, Calif. "I had suffered a nervous breakdown, and for many months afterward I continued to get worse and worse, despite all the different nerve medicines I tried. Nothing seemed to help until I tried Tanlac."

"I was as near to being a complete nervous and physical wreck as I could be, without entirely collapsing. The slightest noise would make me want to scream, and after retiring it would be hours before I could sleep. I would awaken with terrible nervous headaches and the slightest exertion would tire me out so that I would be trembling. I lost weight and appetite. I tried Tanlac with little expectation of improvement."

"Before I had taken all of the first bottle, I developed a ravenous appetite, and was sleeping better. I continued to improve rapidly and felt like a different person entirely. In less than three weeks I had gained seven pounds! Later, my weight went up from 105 to 125 pounds. If your troubles are similar to those



from which Mrs. Jester suffered so keenly, get relief before it is too late! Tanlac will doubtless help you just as it helped Mrs. Jester—and as it has helped thousands of others sufferers. Tanlac is a pure and wholesome compound, made from herbs, roots and barks, according to the famous Tanlac formula. It is a wonderful tonic medicine, for run-down and nervous conditions and for digestive disorders. All good druggists sell Tanlac—get your first bottle today! Over 40 million bottles sold.



Cuticura Loveliness A Priceless Heritage

For generations mothers have been using Cuticura Preparations for all toilet purposes, and have been teaching their daughters that daily use of them produces clear, smooth skin and healthy hair. They find the Soap pure and cleansing, the Ointment soothing and healing, should any irritations arise, and the Talcum an ideal toilet powder.

Soap 25c. Ointment 25c. and 50c. Talcum 25c. Sold everywhere. Sample each free. Address: Cuticura Laboratories, Dept. 35, Malden, Mass.

Cuticura Shaving Stick 25c.

Holds Hope for Lepers

Dr. Paul A. McIlhenny has reported to the American Medical association on preventive methods that may head off many of the frightful deformities long associated with leprosy. At the national leprosy camp at Carville, La., corrective treatments consisting of massage, baths, exercises and ultraviolet irradiation have been used with success in treating the misshapen hands and feet even of cases of long standing, says the specialist. Since little preventive work of this character has ever been attempted in leper colonies, physicians are watching the progress of these corrective methods with great interest. So many deformities have been improved that in time cures of the less severe deformities are not regarded as impossible.

Burning Skin Diseases

quickly relieved and healed by Cole's Carbolic Acid. Leaves no scars. No medicine chest complete without it. 20c. and 50c. at druggists, or J. W. Cole Co., 127 S. Euclid Ave., Oak Park, Ill.—Adv.

Wool Fifty Years Old

Mrs. E. L. Cooper of Madill, Okla., owns a comforter containing wool that is nearly fifty years old. The wool was shorn from a black sheep. When her father gave her the comforter eighteen years ago, the wool was then thirty years old.

"DANDELION BUTTER COLOR"

A harmless vegetable butter color used by millions for 50 years. Drug stores and general stores sell bottles of "Dandelion" for 35 cents.—Adv.

Family Affairs

Teacher—Willie, did your father write this essay?
"No, ma'am. He started it but mother had to do it all over again."—Life.

FOR Colds



ASPIRIN

Proved safe by millions and prescribed by physicians for

Colds Headache Neuritis Lumbago
Pain Neuralgia Toothache Rheumatism

DOES NOT AFFECT THE HEART

Safe

Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark of Bayer Manufacture of Monocetateester of Salicylic Acid

Saint Valentine's Day

It is a popular error to assume that February 14 is to be associated with a single saint. The day belongs to no fewer than seven persons in the comprehensive ecclesiastical calendar, and the head of an eighth is venerated at this time. They came from France, Belgium, Spain and Africa, and the best-known members of the group were a bishop of Umbria and a priest of Rome, both of the Third century, A. D.

History and legend are vague in rectifying the details of their personal history. The lover's festival is apparently to be connected not with the birthday of these holy men but with an early pagan festival that was part of the Roman Lupercalia. The medieval custom in England and on the continent was to put the names of young men and women in a jar and draw them out on Saint Valentine's eve. Those whose names were thus linked had to make presents to each other and agree to be each other's

valentines for the ensuing year. By and by the women were released from the obligation to make gifts and only the men sent presents or missives expressive of affectionate sentiment.

Famous English River

Caesar says that at the time of his invasion of Britain the River Thames in England was called "Tamesis." Other early writers call it "Tamesa." In early Saxon times the river was called "Thamis." The Thames above Oxford often is called "Isis."

MISSION BEACH

NEWS NOTES

By BETH PAYNTER
Special Representative for
"The Beach News"

PROTEST AGAINST POST
OFFICE CONSOLIDATION

The Mission Beach Chamber of Commerce went on record at their recent regular meeting as protesting against the proposed consolidation of the Mission Beach post office with the San Diego post office. The Chamber sent a telegram to Representative Swing regarding this matter and also asked each individual member to write a letter to Mr. Swing voicing his protest against this proposed measure. The citizens and Civic League of La Jolla are following like methods in protesting the possible obliteration of the name of that suburb as a post office.

PASTIME LIBRARY, open from 9 a. m. to 6 p. m. Mrs. Walter Skelley, Librarian, Mission Beach. New books are added each week.

M. B. WOMAN'S CLUB

Mrs. Walter Austin, president of the Civic League was the principal speaker at the meeting of the Mission Beach Woman's club last Friday afternoon. Mrs. Austin addressed the club on the civic league. Miss Marguerite Evans of Denver, who is the house guest of her mother, Mrs. William S. Hunt and who has been for many years on the Orpheum circuit, gave a number of musical selections.

Mrs. William S. Hunt has been appointed the new publicity director for the Mission Beach Chamber of Commerce.

The M. B. Chamber has officially accepted the by-laws of the newly organized North Shore Communities Alliance.

Rev. D. T. Reed will speak next Sunday at the Mission Beach Union church services from the subject, "Laborers Together With God". There will be special music in the form of a vocal duet by Mrs. John Borg and Mrs. Leona Turner.

Mrs. H. G. Heider of the Bay Front motored to Long Beach to attend the Grand Court, Order of the Amaranth, State of California. Mrs. Heider is Royal Matron of the San Diego Court, Order of the Amaranth.

Miss Mabel Kemp who has been ill with appendicitis is now well on the road to recovery and will be glad to see her friends at her home, 846 Portsmouth Court.

The Choral department of the Mission Beach Woman's club will meet every Monday hereafter, instead of Thursday, at the home of Mrs. Harry Turner, 702 Verona Court. Mrs. Bernice Ellis Young is director.

Reservations for the card party to be given by the Mission Beach Woman's Club on March 16th at the Mission Beach Casino may be phoned to Mrs. H. F. Hirt, Franklin 3444; Mrs. Della G. Haman, Hillcrest 5531-W, or Mrs. F. E. Lundblade, P. B. 541.

Mrs. D. H. Thede entertained on Monday with a bridge luncheon at her home, 3770 Bayside Walk. The guests were Mrs. F. E. Lundblade, Mrs. O. Lindahl, Mrs. S. E. Arnold, Mrs. William Garber, Mrs. J. A. Harris, Mrs. A. G. Edwards, Mrs. Harold Lush and Mrs. Roberts. Prizes were won by Mrs. Lundblade, Mrs. Arnold and Mrs. Lush.

Subscribe for "The Beach News."

BALBOA THEATRE

The screen production "An Affair of the Follies," stars Billy Dove, Lloyd Hughes and Lewis Stone. The story is adapted from the magazine tale, "Here Y' Are Brother," by Dixie Wilson. The picture is said to retain many of the clever plot kinks.

The Fanchon and Marco presentation at the Balboa in conjunction with the screen production is deserving of more than usual exploitation. It is said to be one of the most pretentious Balboa has ever had. With Doris Eaton, star of the Follies as it's leading spirit, and the "Serpentine Girls", of the Hollywood Music Box Revue, exhibiting dances that made them famous, the act is a mass of life, color and beauty.

Added features of the week's show include a group of short screen subjects including Pictorial News-Reel and comedy.

CABRILLO THEATRE

In Dorothy Gish's latest starring vehicle, "London", the American star brings many interesting sights of the world metropolis to the Cabrillo theatre this week. Thomas Burke, author of "Limehouse Nights," wrote the tale especially for the screen.

Additional entertainment is provided in a musical treat by Raymond Godden at the organ. Kinograms and a comedy round out the excellent bill for Cabrillo this week.



WITH THE APPROVAL OF THE
COMPTROLLER OF CURRENCY
OF THE UNITED STATES

A NATIONAL CHARTER HAS BEEN GRANTED TO THE
BANK OF ITALY, EFFECTIVE MARCH 1st, 1927, AS THE

BANK OF ITALY

NATIONAL TRUST AND SAVINGS ASSOCIATION



NATIONALIZATION OF the Bank of Italy not only means continuing operations within the Federal Reserve System, but also insures for the customers of the institution the full benefit of those advantages conferred upon National Banks by the congressional enactment.

The Bank of Italy has long ranked among the Nation's foremost banks both with respect to its aggregate resources and invested capital. The Executives of the institution have therefore accepted nationalization believing the time is now ripe to assume the responsibilities that attach to the prominence which the Bank of Italy holds in this country and abroad.

Through this action it is certain that California will gain added prestige; and as an institution operating exclusively in California, covering its important communities from the Oregon line to the Mexican border, the Bank of Italy cannot be unmindful of whatever may redound to the benefit of this great State.

As a member of the National Association, the Bank of Italy will continue to serve the people of California, seeking always to provide the greatest measure of banking convenience and attending with genuine interest to the needs of its customers.

GEO. FINLEY

DESIGNER AND BUILDER
Plans and Estimates
4845 Narragansett Ave., O. B.
Phone, Bayview 0176-W

OCEAN BEACH
PLUMBING CO.

CHAS. H. PELTCHER, Propr.
5050 Newport Avenue, O. B.
Phone Bayview 0152

The Pauper's Funeral

Continued from last week.

only place where it is found, with proper inscriptions, will cover his grave!

Soon after Duncan had recovered from his last affliction, the Spanish War broke out, and we were fortunate in being allowed to keep together. One day we were in a hot fight. I was close to the flag of our regiment, which seemed to be the objective of a company of Spaniards who made a desperate sally, to capture it.

The Spanish officer singled me out as his prey, and I soon found that I was no match for him, for he broke my sword, and I was at his mercy, of which he was not overstocked, and then he made a mighty stroke, intending to cleave

my head, which it undoubtedly would, when I was thrown aside, as though I had been a child, by a soldier, who flung himself between us, firing his revolver at the Spaniard as he came.

The shot did its work, but not in time to stop the sweep of his sword, which fell on the head of the one who came between us and saved my life. When I got on my feet, I saw that my saviour was Duncan. A second time he had saved me.

Here Col. Morgan motioned to the undertaker, and together they reverently removed the old stained flag that covered the pine coffin, and took away the front so the audience could see the great body of the dead hero. Then they tenderly raised the iron grey hair, and showed the terrible scar from the sword of the Spaniard, which

had cut off the ear, and laid open the whole side of his head.
(Continued next week)

FORMER RESIDENT PASSES ON
Mrs. A. DeBoer of 4775 Del Monte avenue received the sad news last Sunday of the death of her husband, H. de Boer, who passed away January 23, in Washington, D. C. Mr. and Mrs. de Boer formerly resided on Catalina boulevard for several years. Mr. de Boer was first sergeant in the U. S. army and was a veteran of the Spanish-American war. He was 65 years old and a native of Germany.

Mrs. Walter Skelley, librarian, announces the following arrivals in new books this week at the Pastime Library: "Pig Iron" by Chas. G. Norris; "White Gods Way" by Shaw; "Twilight" by Von Keyserling; "Tish Plays the Game" by Rinehart; "If the Gods Laugh" by Forbes.

HARDWARE

SPORTING GOODS TOYS
W. P. FULLER'S PAINTS
C. J. PAPPERT
3795 Mission Boulevard
MISSION BEACH, CALIF.

Wm. L. Near

ELECTRICAL CONTRACTOR
Wiring, Fixtures, Motors, Radios
Estimating—Jobbing
4935 BRIGHTON AVENUE
P. O. Box 513 Ocean Beach

Patronize Community Merchants